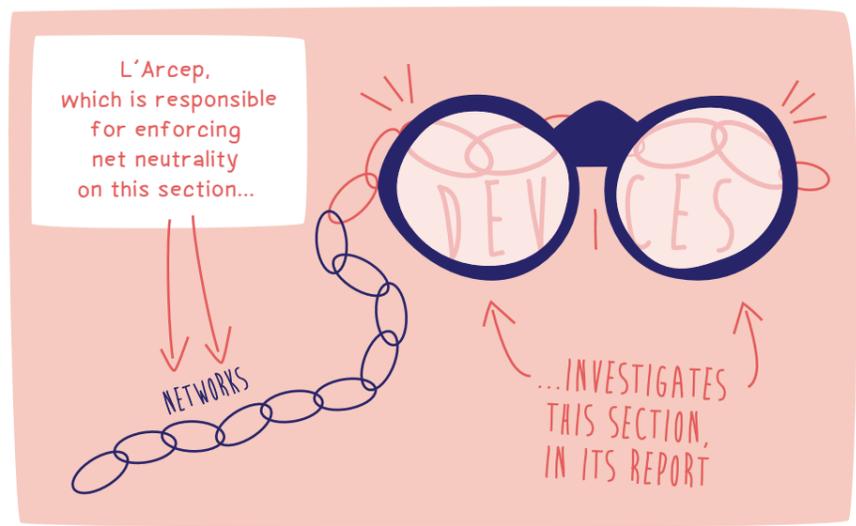
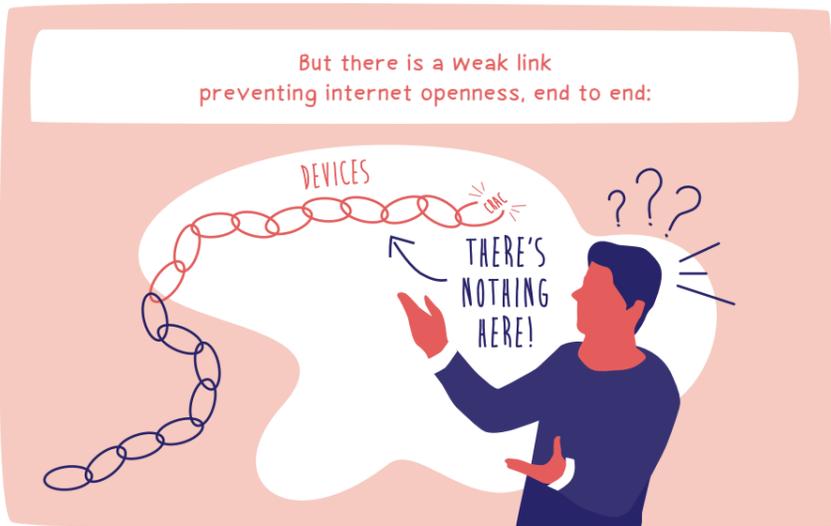
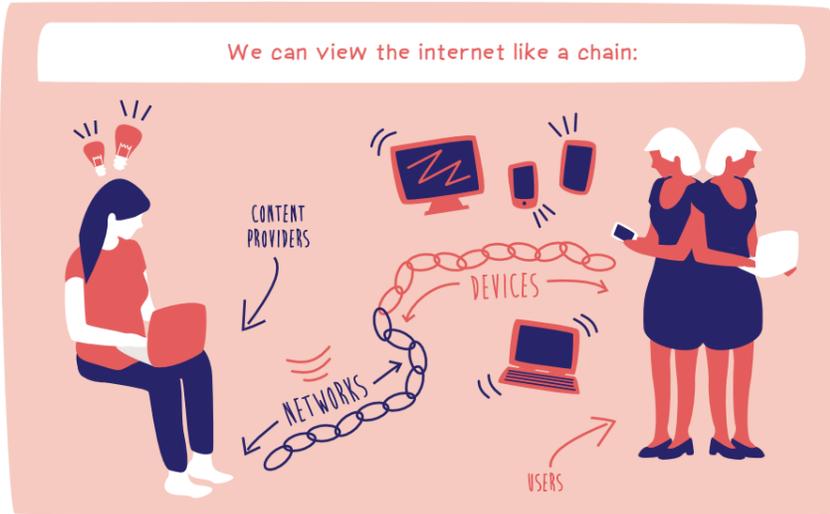


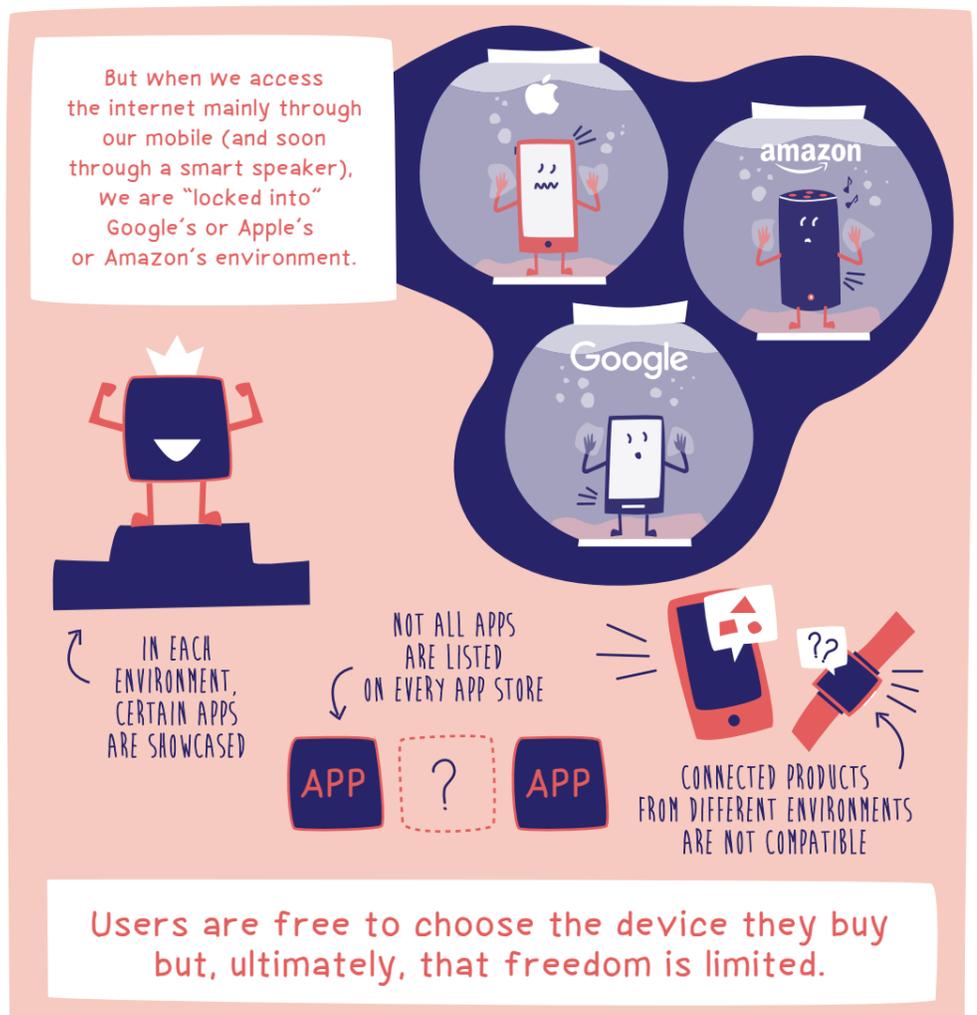
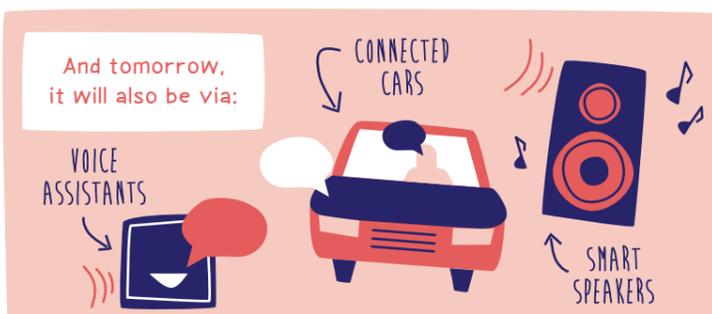
# SMARTPHONES, TABLETS, VOICE ASSISTANTS... Devices: weak link in open internet access

What if the internet you access depended on your brand of phone? Is your app store transparent? Is your voice assistant compatible with your music? In 2016, Arcep kicked off a series of meetings and workshops with stakeholders: equipment suppliers, developers, content providers... On 15 February 2018, Arcep is publishing its report and calling everyone's attention to the influence that terminal equipment has on internet openness, and to what actions might be taken.

## WHY IS ARCEP PUBLISHING A REPORT ON THIS TOPIC?



## DEVICES ARE A WEAK LINK BECAUSE THEY OFFER ONLY LIMITED INTERNET ACCESS



SEVERAL INITIATIVES EXIST TO ADDRESS THESE LIMITATIONS, AND TO GIVE USERS BACK THE POWER OF CHOICE

For instance, apps that make it easier to transfer data from one device to another...

... and allow users to switch smartphones without losing:

THEIR CONTACTS

THEIR PHOTOS

KITTY1988

THEIR PASSWORDS

ANTICORRELATION X

PREDICTIVE TEXT INTELLIGENCE (WELL, NOT YET!)

And progressive web apps that are available directly in the browser...

... AND WHICH GET AROUND APP STORES' RESTRICTIONS

IN ITS REPORT, ARCEP IS DOING ITS PART BY OFFERING CONCRETE COURSES OF ACTION, SUCH AS

Cracking open the black box by requiring app stores to eliminate the opacity of their indexing criteria.

100% TRANSPARENCY GUARANTEED

Open APIs to all content developers so that they can access all of the functions of any device.

MOBILE PAYMENT SYSTEM API

GEOLLOCATION API

EQUAL TREATMENT = MAKE ROOM FOR PRIVACY PROTECTION INNOVATORS

Give users the freedom to delete pre-installed apps. It's users who choose their content, not device-makers.

AAAAA

More broadly, we could create an expert and neutral referee, capable of settling economic disputes, and put an end to unwarranted practices by device manufacturers and OS...

FIND THE COMPLETE REPORT ON THE ARCEP WEBSITE  
 « Devices: weak link in open internet access » :

A THOROUGH AND OPEN APPROACH

IMPACT ON APP DEVELOPERS

INTERNATIONAL PERSPECTIVE

DETAILED COURSES OF ACTION

