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MAIN PROPOSALS

to ensure internet openness and users' freedom of choice

Clarify the scope of the open internet by enshrining the principle of users' freedom to choose their content and applications regardless of the device.

Data-driven regulation



- 1 Gather information from device manufacturers and OS providers, and disseminate it
- 2 Gather reporting from end users, both consumers and businesses
- 3 Promote comparison tools
- 4 Impose transparency on the indexing and ranking criteria that app stores use

Increase fluidity



- 5 Closely monitor and, once tried and tested, assess initiatives designed to facilitate device switching

Lift certain restrictions imposed by key device market players, more directly



- 6 Allow users to delete pre-installed apps
- 7 Enable alternative rankings for the online content and services available in app stores
- 8 Allow users to easily access applications offered by alternative app stores, once they have been deemed reliable
- 9 Allow all content and service developers to access the same device functions
- 10 Monitor the evolution of devices' content and service exclusivity practices

Act quickly



- 11 Invent an agile procedure for supporting businesses, and particularly SMEs and start-ups, when they encounter questionable practices