RÉPUBLIQUE FRANÇAISE

4 November 2010

Telecommunications observatory (mobile market) in France

September 30th, 2010 - provisional results

ARCEP Autorité de régulation des communications électroniques et des postes
www.arcep.fr

Summary :

The figures relating to the sales turnover and the traffic are published within the “Telecommunications Observatory in France” to the following address:
http://www.arcep.fr/index.php?id=10596&L=0

Note : Postpaid and prepaid figures in metropolitan and national reports are different from the previous publication over period from June, 2009 till June, 2010. Several modifications made by the operators on the total customers (change in split between postpaid and prepaid customers, fixed price contracts are now best considered), and the inclusion of a new operator, explain these changes.

I. NATIONAL REPORT
Mobile Network Operators and Mobile Virtual Network Operators (1)
September 30th 2010

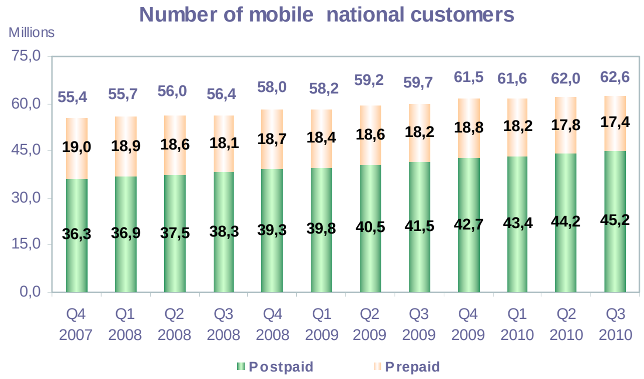
	Sept-09	Dec-09	March-10	June-10	Sept-10
Postpaid customers (2)	**41 490 100**	**42 732 800**	**43 355 400**	**44 202 000**	**45 161 300**
- Quarterly Net Adds (4)	960 700	1 242 700	622 600	846 600	959 300
- Quaterly net growrh as a %	*2,4%*	*3,0%*	*1,5%*	*2,0%*	*2,2%*
- Year on year net growth (4)	*8,4%*	*8,8%*	*8,9%*	*9,1%*	*8,8%*
Prepaid customers (2)	**18 185 700**	**18 805 300**	**18 197 200**	**17 751 300**	**17 427 700**
- Quarterly Net Adds (4)	-462 200	619 600	-608 100	-445 900	-323 600
- Quaterly net growrh as a %	*-2,5%*	*3,4%*	*-3,2%*	*-2,5%*	*-1,8%*
- Year on year net growth (4)	*0,2%*	*0,4%*	*-1,3%*	*-4,8%*	*-4,2%*
Total customers (2)	**59 675 800**	**61 538 100**	**61 552 600**	**61 953 300**	**62 589 000**
- Quarterly Net Adds (4)	498 500	1 862 300	14 500	400 700	635 700
- Quaterly net growrh as a %	*0,8%*	*3,1%*	*0,0%*	*0,7%*	*1,0%*
- Year on year net growth (4)	*5,8%*	*6,1%*	*5,7%*	*4,7%*	*4,9%*
Penetration Rate (5)	**93,0%**	**95,9%**	**95,3%**	**96,0%**	**97,0%**
Population at January the 1st of previous year (source: INSEE)	*64 171 800*	*64 171 800*	*64 557 800*	*64 557 800*	*64 557 800*

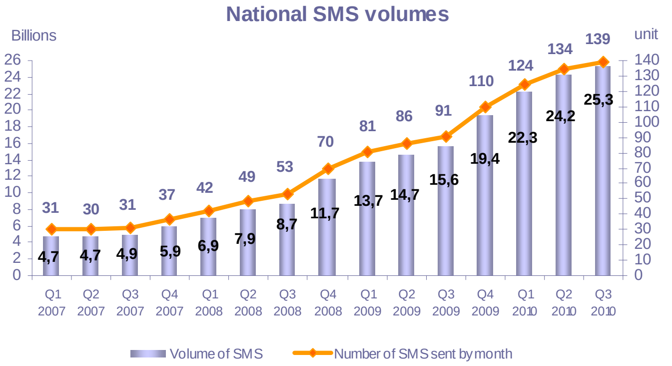
	Sept-09	Dec-09	March-10	June-10	Sept-10
Active customers*(7)	**58 076 700**	**59 609 600**	**59 863 500**	**60 367 700**	**60 901 400**
- as a % of total customers	97,3%	96,9%	97,3%	97,4%	97,3%
- Quarterly Net Adds (4)	957 400	1 532 900	253 900	504 200	533 700
- Quaterly net growrh as a %	*1,7%*	*2,6%*	*0,4%*	*0,8%*	*0,9%*
- Year on year net growth (4)	*5,5%*	*5,6%*	*5,7%*	*5,7%*	*4,9%*
Active Penetration Rate (5)	**90,5%**	**92,9%**	**92,7%**	**93,5%**	**94,3%**
Population at January the 1st of previous year (source: INSEE)	*64 171 800*	*64 171 800*	*64 557 800*	*64 557 800*	*64 557 800*

SMS traffic - National	Sept-09	Dec-09	March-10	June-10	Sept-10
SMS traffic in thousands of units (13)	**15 648 900**	**19 436 700**	**22 269 200**	**24 237 900**	**25 327 600**
- Quarterly growth in thousands of units (4)	982 600	3 787 800	2 832 500	1 968 700	1 089 700
- Quaterly growrh as a %	*6,7%*	*24,2%*	*14,6%*	*8,8%*	*4,5%*
- Year on year growth (4)	*80,7%*	*66,5%*	*62,8%*	*65,3%*	*61,8%*
Average monthly SMS Traffic per active customers (13)	90,6	110,1	124,3	134,4	139,2

* Obtained by extrapolation to all operators of the data given by operators declaring more than 50 000 customers

adjusted figures





I. 2. Customers geographic distribution (8)
Metropolitan MNOs and MVNOs (1)
September 30th 2010

County	Population at January, the 1st 2009	County penetration rate* March 2010	County penetration rate* June 2010	County penetration rate* September 2010	County penetration rate* December 2010
Alsace	1 847 000	84,1%	84,9%	85,7%	
Aquitaine	3 200 000	84,5%	85,5%	85,4%	
Auvergne	1 343 000	73,2%	74,1%	73,9%	
Basse-Normandie	1 467 000	76,4%	77,5%	77,0%	
Bourgogne	1 637 000	79,4%	80,9%	80,8%	
Bretagne	3 163 000	76,3%	76,7%	76,5%	
Centre	2 544 000	81,9%	82,7%	82,7%	
Champagne-Ardenne	1 336 000	88,5%	88,8%	89,1%	
Corse	307 000	101,5%	104,0%	103,5%	
Franche-Comté	1 168 000	72,1%	73,1%	73,3%	
Haute-Normandie	1 822 000	88,6%	88,7%	89,1%	
Ile-de-France	11 746 000	138,2%	137,0%	140,6%	
Languedoc-Roussillon	2 616 000	85,4%	87,2%	88,0%	
Limousin	741 000	75,2%	77,2%	77,8%	
Lorraine	2 342 000	84,9%	85,6%	86,1%	
Midi-Pyrénées	2 865 000	78,6%	80,5%	81,0%	
Nord-Pas-De-Calais	4 022 000	88,9%	88,6%	89,6%	
Pays de la Loire	3 538 000	75,2%	77,0%	77,1%	
Picardie	1 906 000	83,8%	85,6%	85,2%	
Poitou-Charentes	1 759 000	77,3%	79,3%	79,2%	
PACA	4 940 000	104,7%	106,6%	107,5%	
Rhône-Alpes	6 160 000	88,2%	88,4%	89,1%	
Total	**62 469 000**	**94,7%**	**95,3%**	**96,3%**	

* Obtained by extrapolation to all operators of the data given by operators declaring more than 50 000 customers

I. 3. Customers geographic distribution (8)
Overseas MNOs (1)
September 30th 2010

County	Population at January, the 1st 2009	County penetration rate March 2010	County penetration rate June 2010	County penetration rate September 2010	County penetration rate December 2010
Guadeloupe	448 000	124,7%	127,7%	131,6%	
Martinique	402 000	124,1%	126,0%	128,7%	
Guyane	229 000	102,5%	104,8%	107,1%	
Mayotte	186 500	95,7%	95,9%	96,2%	
Réunion	817 000	111,8%	110,7%	109,9%	
Saint Pierre et Miquelon	6 300	49,4%	52,9%	55,6%	
Total	**2 088 800**	**114,3%**	**115,1%**	**116,5%**	

II. 1. METROPOLITAN REPORT
Mobile Network Operators and Mobile Virtual Network Operators (1)
September 30th 2010

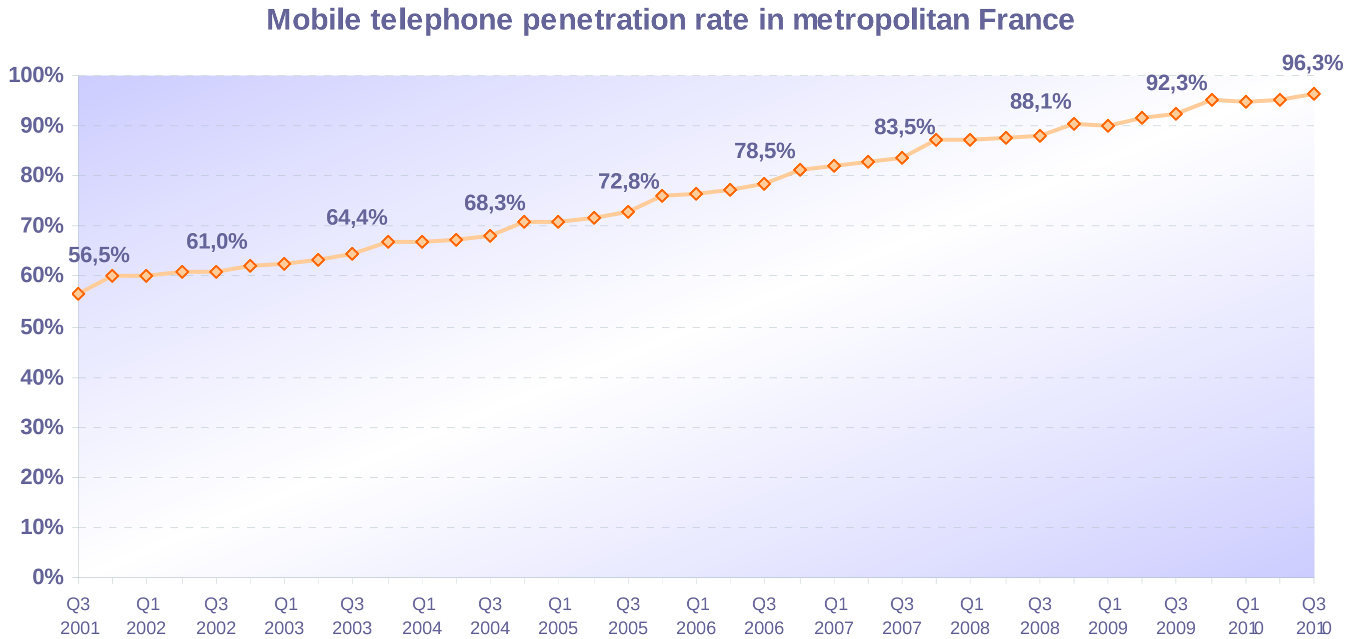
	Sept-09	Dec-09	March-10	June-10	Sept-10
Postpaid customers (2)	**40 306 600**	**41 528 500**	**42 137 300**	**42 975 600**	**43 915 100**
- Quarterly gross sales (3)	2 329 600	2 848 700	2 118 800	2 167 300	2 453 400
- Quarterly Net Adds (4)	947 800	1 221 900	608 800	838 300	939 500
- Quaterly net growrh as a %	*2,4%*	*3,0%*	*1,5%*	*2,0%*	*2,2%*
- Year on year net growth (4)	*8,5%*	*8,9%*	*9,0%*	*9,2%*	*9,0%*
Prepaid customers (2)	**17 016 200**	**17 627 800**	**17 028 300**	**16 572 700**	**16 241 200**
- Quarterly gross sales (3)	2 127 300	2 514 700	1 754 900	1 728 100	2 051 500
- Quarterly Net Adds (4)	-481 600	611 600	-599 500	-455 600	-331 500
- Quaterly net growrh as a %	*-2,8%*	*3,6%*	*-3,4%*	*-2,7%*	*-2,0%*
- Year on year net growth (4)	*-0,2%*	*0,3%*	*-1,5%*	*-5,3%*	*-4,6%*
Total customers (2)	**57 322 800**	**59 156 300**	**59 165 600**	**59 548 300**	**60 156 300**
among which Internet SIM card	***1 748 400***	***2 070 800***	***2 208 500***	***2 384 800***	***2 548 700***
among which M2M SIM card	***1 357 700***	***1 559 700***	***1 764 800***	***2 042 600***	***2 253 500***
- Quarterly Net Adds (4)	466 200	1 833 500	9 300	382 700	608 000
- Quaterly net growrh as a %	*0,8%*	*3,2%*	*0,0%*	*0,6%*	*1,0%*
- Year on year net growth (4)	*5,7%*	*6,2%*	*5,8%*	*4,7%*	*4,9%*
Penetration Rate (5)	**92,3%**	**95,3%**	**94,7%**	**95,3%**	**96,3%**
Population at January the 1st of previous year (source: INSEE)	*62 106 000*	*62 106 000*	*62 469 000*	*62 469 000*	*62 469 000*
Customers not under commitment contract* (6)	**25 121 400**	**25 605 700**	**24 900 700**	**24 559 700**	**24 414 700**
- post-paid customers not under commitment contract	8 105 200	7 977 900	7 872 400	7 987 000	8 173 500
- % of post-paid customers not under commitment contract	20,1%	19,2%	18,7%	18,6%	18,6%
Active customers*(7)	**55 935 300**	**57 415 800**	**57 684 800**	**58 184 200**	**58 676 400**
- as a % of total customers	97,6%	97,1%	97,5%	97,7%	97,5%
- Quarterly Net Adds (4)	925 800	1 480 500	269 000	499 400	492 200
- Quaterly net growrh as a %	*1,7%*	*2,6%*	*0,5%*	*0,9%*	*0,8%*
- Year on year net growth (4)	*5,4%*	*5,6%*	*5,8%*	*5,8%*	*4,9%*
Active Penetration Rate (5)	**90,1%**	**92,4%**	**92,3%**	**93,1%**	**93,9%**
Population at January the 1st of previous year (source: INSEE)	*62 106 000*	*62 106 000*	*62 469 000*	*62 469 000*	*62 469 000*

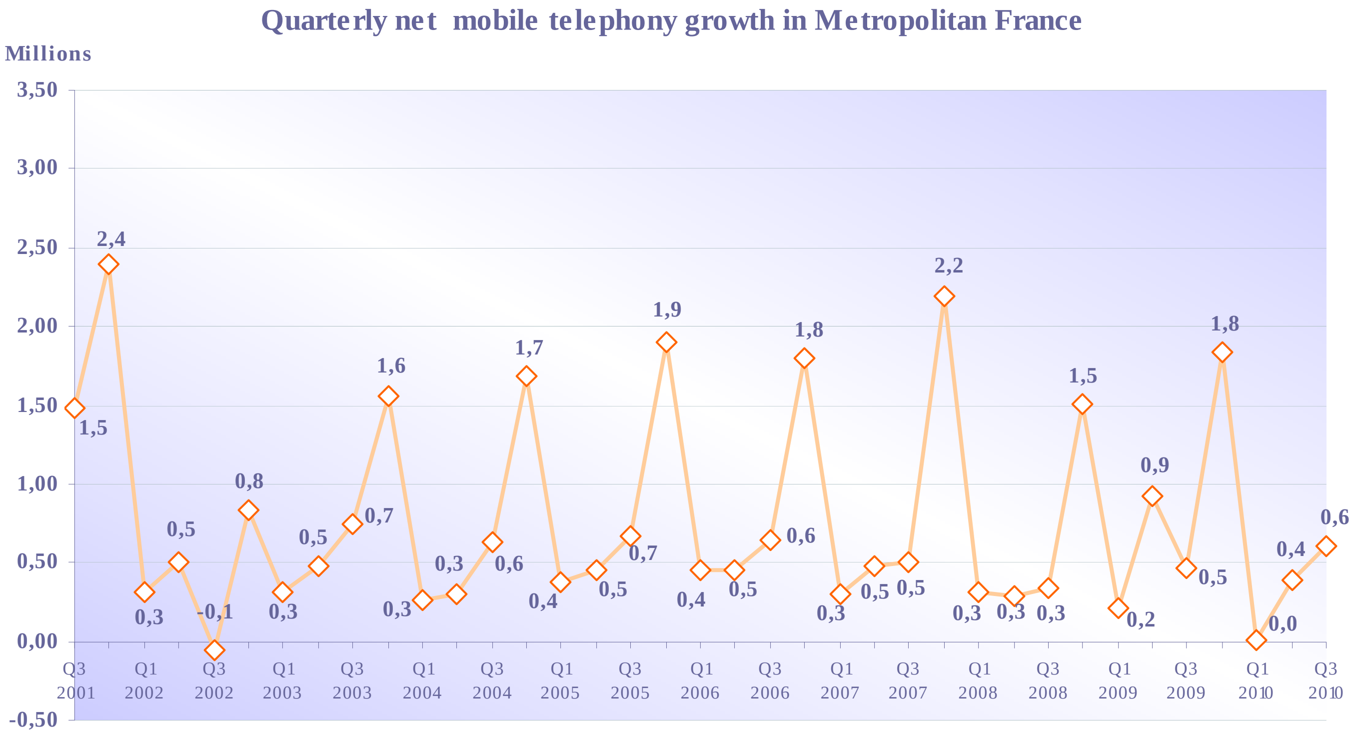
Active mobile multimedia clients - Metropolitan	Sept-09	Dec-09	March-10	June-10	Sept-10
Active mobile multimedia clients* (12)	**20 897 700**	**23 508 400**	**23 633 300**	**24 352 400**	**25 555 800**
- as a % of total active customers	37,4%	40,9%	41,0%	41,9%	43,6%
- Quarterly Net Adds (4)	689 300	2 610 700	124 900	719 100	1 203 400
- Quaterly net growrh as a %	*3,4%*	*12,5%*	*0,5%*	*3,0%*	*4,9%*
- Year on year net growth	*20,2%*	*23,0%*	*21,2%*	*20,5%*	*22,3%*

SMS Traffic - Metropolitan	Sept-09	Dec-09	March-10	June-10	Sept-10
SMS traffic in thousands of units (13)	**15 106 600**	**18 850 100**	**21 609 300**	**23 503 100**	**24 546 100**
- Quarterly growth in thousands of units (4)	942 800	3 743 500	2 759 200	1 893 800	1 043 000
- Quaterly growrh as a %	*6,7%*	*24,8%*	*14,6%*	*8,8%*	*4,4%*
- Year on year growth (4)	*81,2%*	*67,1%*	*63,8%*	*65,9%*	*62,5%*
Average monthly SMS Traffic per active customers (13)	90,8	110,9	125,2	135,2	140,0

* Obtained by extrapolation to all operators of the data given by operators declaring more than 50 000 customers

adjusted figures


Mobile telephone penetration rate in metropolitan France
100%
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%
56,5%
61,0%
64,4%
68,3%
72,8%
78,5%
83,5%
88,1%
92,3%
96,3%
Q3 2001
Q1 2002
Q3 2002
Q1 2003
Q3 2003
Q1 2004
Q3 2004
Q1 2005
Q3 2005
Q1 2006
Q3 2006
Q1 2007
Q3 2007
Q1 2008
Q3 2008
Q1 2009
Q3 2009
Q1 2010
Q3 2010


Quarterly net mobile telephony growth in Metropolitan France
Millions
3,50
3,00
2,50
2,00
1,50
1,00
0,50
0,00
-0,50
1,5
2,4
0,3
0,5
-0,1
0,8
0,3
0,5
0,7
1,6
0,3
0,3
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1,7
0,4
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0,7
1,9
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0,5
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0,3
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0,2
0,9
0,5
1,8
0,0
0,4
0,6
Q3 2001
Q1 2002
Q3 2002
Q1 2003
Q3 2003
Q1 2004
Q3 2004
Q1 2005
Q3 2005
Q1 2006
Q3 2006
Q1 2007
Q3 2007
Q1 2008
Q3 2008
Q1 2009
Q3 2009
Q1 2010
Q3 2010

II. 2. METROPOLITAN COMPETITION REPORT

Mobile Network Operators and Mobile Virtual Network Operators (1)

September 30th 2010

	Sept-09	Dec-09	March-10	June-10	Sept-10
MNOs	**54 137 200**	**55 579 000**	**55 453 600**	**55 787 300**	**56 343 100**
- Among which postpaid customers	**38 838 700**	**39 872 700**	**40 373 800**	**41 099 000**	**41 934 600**
- Quarterly Net Adds (4)	278 200	1 441 800	-125 400	333 700	555 800
- Quaterly net growrh as a %	*0,5%*	*2,7%*	*-0,2%*	*0,6%*	*1,0%*
- Year on year net growth (4)	*5,0%*	*5,1%*	*4,6%*	*3,6%*	*4,1%*

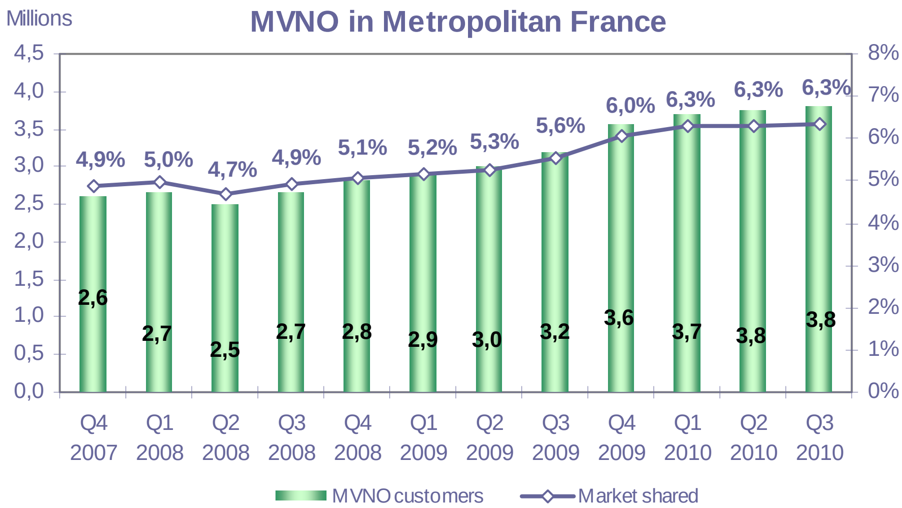
MVNOs	**3 185 600**	**3 577 300**	**3 712 000**	**3 760 900**	**3 813 200**
- Quarterly Net Adds (4)	187 400	391 700	134 700	48 900	52 300
- Quaterly net growrh as a %	*6,3%*	*12,3%*	*3,8%*	*1,3%*	*1,4%*
- Year on year net growth (4)	*19,8%*	*26,9%*	*28,4%*	*25,4%*	*19,7%*

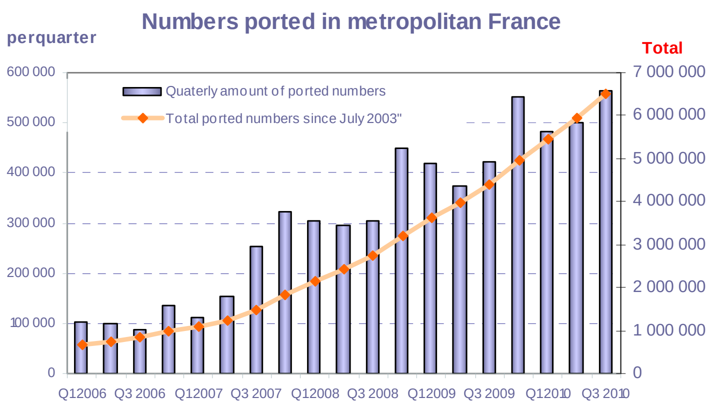
MVNO Market share	**5,56%**	**6,05%**	**6,27%**	**6,32%**	**6,34%**

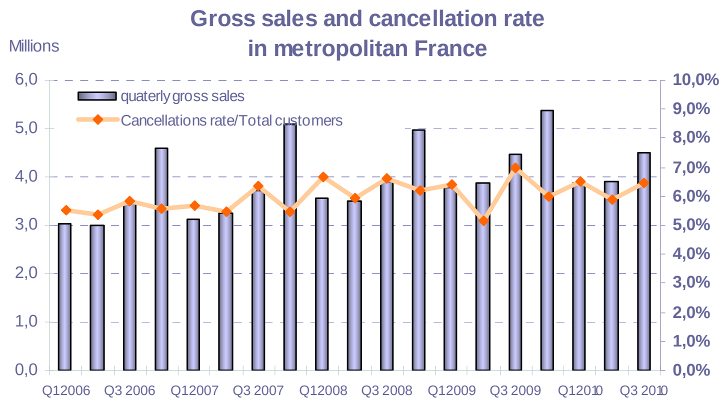
MVNO Market share of gross postpaid sales (9)	*10,4%*	*10,3%*	*9,3%*	*9,0%*	*8,3%*
MVNO Market share of gross prepaid sales (9)	*15,7%*	*16,2%*	*17,2%*	*14,4%*	*12,5%*
Quaterly postpaid cancellation rate (10)	*3,7%*	*4,2%*	*3,7%*	*3,2%*	*3,6%*
Quaterly prepaid cancellation rate (10)	*14,6%*	*10,5%*	*13,3%*	*12,7%*	*14,2%*

Numbers ported during the quarter	**422 200**	**552 100**	**481 500**	**499 400**	**562 800**
- Total numbers ported since July 2003 (11)	4 411 900	4 964 000	5 445 500	5 944 900	6 507 700
- Year on year growth (4)	*38,7%*	*22,8%*	*15,1%*	*33,2%*	*33,3%*

adjusted figures







II. 3. METROPOLITAN REPORT - RESIDENTIAL MARKET
Mobile Network Operators and Mobile Virtual Network Operators (1)
September 30th 2010

RESIDENTIAL MARKET	Sept-09	Dec-09	March-10	June-10	Sept-10
Postpaid residential customers (2)	**32 921 500**	**33 804 400**	**34 085 800**	**34 512 600**	**35 136 300**
- Quarterly gross sales (3)	1 825 800	2 291 900	1 589 800	1 565 000	1 962 100
- Quarterly Net Adds (4)	610 300	882 900	281 400	426 800	623 700
- Quaterly net growrh as a %	*1,9%*	*2,7%*	*0,8%*	*1,3%*	*1,8%*
- Year on year net growth (4)	*6,6%*	*7,1%*	*6,9%*	*6,8%*	*6,7%*
Prepaid residential customers (2)	**17 016 200**	**17 627 800**	**17 028 300**	**16 572 700**	**16 241 200**
- Quarterly gross sales (3)	2 127 300	2 514 700	1 754 900	1 728 100	2 051 500
- Quarterly Net Adds (4)	-481 600	611 600	-599 500	-455 600	-331 500
- Quaterly net growrh as a %	*-2,8%*	*3,6%*	*-3,4%*	*-2,7%*	*-2,0%*
- Year on year net growth (4)	*-0,2%*	*0,3%*	*-1,5%*	*-5,3%*	*-4,6%*
Total residential customers (2)	**49 937 700**	**51 432 200**	**51 114 100**	**51 085 300**	**51 377 500**
among which Internet SIM card	***1 027 600***	***1 308 900***	***1 419 600***	***1 559 100***	***1 694 600***
- Quarterly Net Adds (4)	128 700	1 494 500	-318 100	-28 800	292 200
- Quaterly net growrh as a %	*0,3%*	*3,0%*	*-0,6%*	*-0,1%*	*0,6%*
- Year on year net growth (4)	*4,2%*	*4,7%*	*4,0%*	*2,6%*	*2,9%*

adjusted figures

II. 4. METROPOLITAN COMPETITION REPORT - RESIDENTIAL MARKET
Mobile Network Operators and Mobile Virtual Network Operators (1)
September 30th 2010

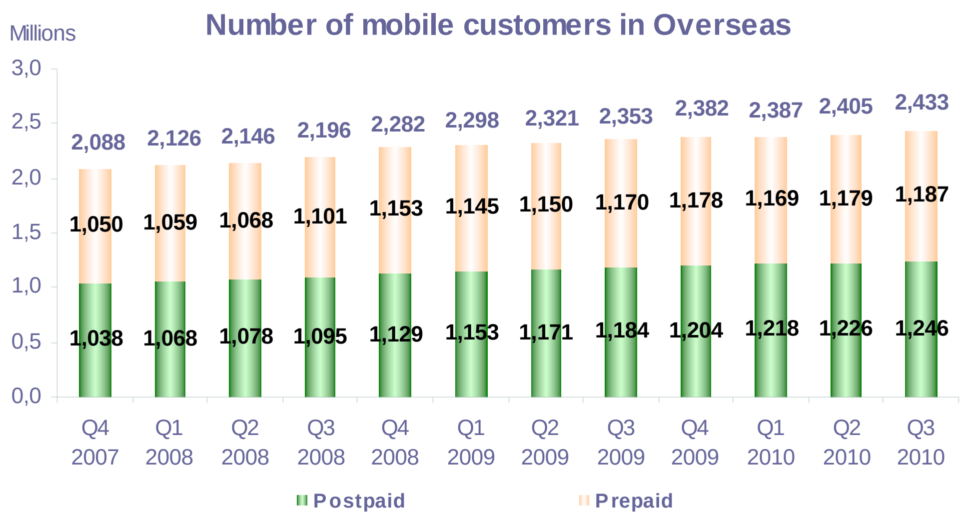
RESIDENTIAL MARKET	Sept-09	Dec-09	March-10	June-10	Sept-10
MNOs	**46 766 400**	**47 876 800**	**47 424 100**	**47 345 700**	**47 586 100**
- Quarterly Net Adds (4)	-58 600	1 110 400	-452 700	-78 400	240 400
- Quaterly net growrh as a %	*-0,1%*	*2,4%*	*-0,9%*	*-0,2%*	*0,5%*
- Year on year net growth (4)	*3,3%*	*3,3%*	*2,4%*	*1,1%*	*1,8%*
MVNOs	**3 171 300**	**3 555 500**	**3 689 900**	**3 739 500**	**3 791 500**
- Quarterly Net Adds (4)	187 300	384 200	134 400	49 600	52 000
- Quaterly net growrh as a %	*6,3%*	*12,1%*	*3,8%*	*1,3%*	*1,4%*
- Year on year net growth (4)	*19,9%*	*26,7%*	*28,3%*	*25,3%*	*19,6%*
MVNO Market share	**6,35%**	**6,91%**	**7,22%**	**7,32%**	**7,38%**
MVNO Market share of gross postpaid sales (9)	*13,2%*	*12,4%*	*12,2%*	*12,4%*	*10,3%*
MVNO Market share of gross prepaid sales (9)	*15,7%*	*16,2%*	*17,2%*	*14,4%*	*12,5%*
Quaterly postpaid cancellation rate (10)	*4,0%*	*4,5%*	*4,0%*	*3,5%*	*4,0%*
Quaterly prepaid cancellation rate (10)	*14,6%*	*10,5%*	*13,3%*	*12,7%*	*14,2%*
Numbers ported during the quarter	365 600	471 000	408 000	422 800	498 100

adjusted figures

III. 1. OVERSEAS REPORT : DOM, Saint-Martin, Saint-Barthélémy, Mayotte, Saint Pierre& Miquelon
Mobile Network Operators (1)
September 30th 2010

	Sept-09	Dec-09	March-10	June-10	Sept-10
Postpaid customers (2)	**1 183 500**	**1 204 300**	**1 218 100**	**1 226 400**	**1 246 200**
- Quarterly Net Adds (4)	12 900	20 800	13 800	8 300	19 800
- Quaterly net growrh as a %	*1,1%*	*1,8%*	*1,1%*	*0,7%*	*1,6%*
- Year on year net growth (4)	*8,0%*	*6,7%*	*5,7%*	*4,8%*	*5,3%*
Prepaid customers (2)	**1 169 500**	**1 177 500**	**1 168 900**	**1 178 700**	**1 186 500**
- Quarterly Net Adds (4)	19 400	8 000	-8 600	9 800	7 800
- Quaterly net growrh as a %	*1,7%*	*0,7%*	*-0,7%*	*0,8%*	*0,7%*
- Year on year net growth (4)	*6,2%*	*2,1%*	*2,1%*	*2,5%*	*1,5%*
Total customers (2)	**2 353 000**	**2 381 800**	**2 387 000**	**2 405 100**	**2 432 700**
- Quarterly Net Adds (4)	32 300	28 800	5 200	18 100	27 600
- Quaterly net growrh as a %	*1,4%*	*1,2%*	*0,2%*	*0,8%*	*1,1%*
- Year on year net growth (4)	*7,1%*	*4,4%*	*3,9%*	*3,6%*	*3,4%*
Penetration Rate (5)	**113,9%**	**115,3%**	**114,3%**	**115,1%**	**116,5%**
Population at January the 1st of previous year (source: INSEE)	*2 065 800*	*2 065 800*	*2 088 800*	*2 088 800*	*2 088 800*
Active customers*(7)	**2 141 400**	**2 193 800**	**2 178 700**	**2 183 500**	**2 225 000**
- as a % of total active customers	91,0%	92,1%	91,3%	90,8%	91,5%
- Quarterly Net Adds (4)	31 500	52 400	-15 100	4 800	41 500
- Quaterly net growrh as a %	*1,5%*	*2,4%*	*-0,7%*	*0,2%*	*1,9%*
- Year on year net growth	*5,8%*	*6,7%*	*3,3%*	*3,5%*	*3,9%*
Active Penetration Rate (5)	**103,7%**	**106,2%**	**104,3%**	**104,5%**	**106,5%**
Population at January the 1st of previous year (source: INSEE)	*2 065 800*	*2 065 800*	*2 088 800*	*2 088 800*	*2 088 800*

SMS Traffic - Overseas	Sept-09	Dec-09	March-10	June-10	Sept-10
SMS traffic in thousands of units (13)	**542 300**	**586 600**	**659 900**	**734 700**	**781 500**
- Quarterly growth in thousands of units (4)	39 800	44 300	73 300	74 800	46 800
- Quaterly growrh as a %	*7,9%*	*8,2%*	*12,5%*	*11,3%*	*6,4%*
- Year on year growth (4)	*66,6%*	*51,3%*	*35,9%*	*46,2%*	*44,1%*
Average monthly SMS Traffic per active customers (13)	85,0	90,2	100,6	112,3	118,2

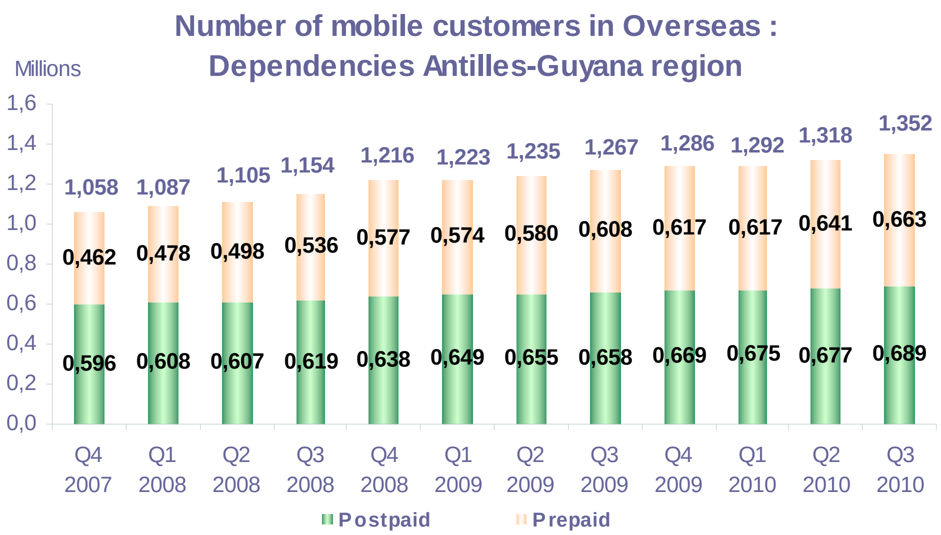


III. 2. OVERSEAS REPORT : ANTILLES-GUYANE
Mobile Network Operators (1)
September 30th 2010

	Sept-09	Dec-09	March-10	June-10	Sept-10
Postpaid customers (2)	**658 400**	**668 700**	**675 000**	**677 100**	**688 700**
- Quarterly Net Adds (4)	3 600	10 300	6 300	2 100	11 600
- Quaterly net growrh as a %	*0,5%*	*1,6%*	*0,9%*	*0,3%*	*1,7%*
- Year on year net growth (4)	*6,5%*	*4,8%*	*4,1%*	*3,4%*	*4,6%*
Prepaid customers (2)	**608 400**	**616 800**	**616 900**	**641 300**	**663 400**
- Quarterly Net Adds (4)	28 100	8 400	100	24 400	22 100
- Quaterly net growrh as a %	*4,8%*	*1,4%*	*0,0%*	*4,0%*	*3,4%*
- Year on year net growth (4)	*13,5%*	*6,9%*	*7,4%*	*10,5%*	*9,0%*
Total customers (2)	**1 266 800**	**1 285 500**	**1 291 900**	**1 318 400**	**1 352 100**
- Quarterly Net Adds (4)	31 700	18 700	6 400	26 500	33 700
- Quaterly net growrh as a %	*2,6%*	*1,5%*	*0,5%*	*2,1%*	*2,6%*
- Year on year net growth (4)	*9,7%*	*5,8%*	*5,7%*	*6,7%*	*6,7%*
Penetration Rate (5)	**118,3%**	**120,0%**	**119,7%**	**122,2%**	**125,3%**
Population at January the 1st of previous year (source: INSEE)	*1 071 000*	*1 071 000*	*1 079 000*	*1 079 000*	*1 079 000*

Active customers*(7)	**1 151 600**	**1 200 100**	**1 177 200**	**1 189 700**	**1 221 800**
- as a % of total active customers	90,9%	93,4%	91,1%	90,2%	90,4%
- Quarterly Net Adds (4)	23 100	48 500	-22 900	12 500	32 100
- Quaterly net growrh as a %	*2,0%*	*4,2%*	*-1,9%*	*1,1%*	*2,7%*
- Year on year net growth	*7,4%*	*9,2%*	*4,0%*	*5,4%*	*6,1%*
Active Penetration Rate (5)	**107,5%**	**112,1%**	**109,1%**	**110,3%**	**113,2%**
Population at January the 1st of previous year (source: INSEE)	*1 071 000*	*1 071 000*	*1 079 000*	*1 079 000*	*1 079 000*

SMS Traffic - Overseas (ANTILLES-GUYANE)	Sept-09	Dec-09	March-10	June-10	Sept-10
SMS traffic in thousands of units (13)	**190 000**	**201 700**	**217 400**	**232 600**	**254 200**
- Quarterly growth in thousands of units (4)	-2 300	11 700	15 700	15 200	21 600
- Quaterly growrh as a %	*-1,2%*	*6,2%*	*7,8%*	*7,0%*	*9,3%*
- Year on year growth (4)	*37,0%*	*20,9%*	*9,7%*	*21,0%*	*33,8%*
Average monthly SMS Traffic per active customers (13)	55,6	57,2	61,0	65,5	70,3



III. 3. OVERSEAS REPORT : REUNION-MAYOTTE
Mobile Network Operators (1)
September 30th 2010

	Sept-09	Dec-09	March-10	June-10	Sept-10
Postpaid customers (2)	**523 100**	**533 600**	**541 100**	**547 200**	**555 300**
- Quarterly Net Adds (4)	9 400	10 500	7 500	6 100	8 100
- Quaterly net growrh as a %	*1,8%*	*2,0%*	*1,4%*	*1,1%*	*1,5%*
- Year on year net growth (4)	*10,1%*	*9,3%*	*7,8%*	*6,5%*	*6,2%*
Prepaid customers (2)	**560 000**	**559 500**	**550 900**	**536 200**	**521 700**
- Quarterly Net Adds (4)	-8 700	-500	-8 600	-14 700	-14 500
- Quaterly net growrh as a %	*-1,5%*	*-0,1%*	*-1,5%*	*-2,7%*	*-2,7%*
- Year on year net growth (4)	*-0,7%*	*-2,7%*	*-3,4%*	*-5,7%*	*-6,8%*
Total customers (2)	**1 083 100**	**1 093 100**	**1 092 000**	**1 083 400**	**1 077 000**
- Quarterly Net Adds (4)	700	10 000	-1 100	-8 600	-6 400
- Quaterly net growrh as a %	*0,1%*	*0,9%*	*-0,1%*	*-0,8%*	*-0,6%*
- Year on year net growth (4)	*4,2%*	*2,8%*	*1,9%*	*0,1%*	*-0,6%*
Penetration Rate (5)	**109,6%**	**110,6%**	**108,8%**	**108,0%**	**107,3%**
Population at January the 1st of previous year (source: INSEE)	*988 500*	*988 500*	*1 003 500*	*1 003 500*	*1 003 500*

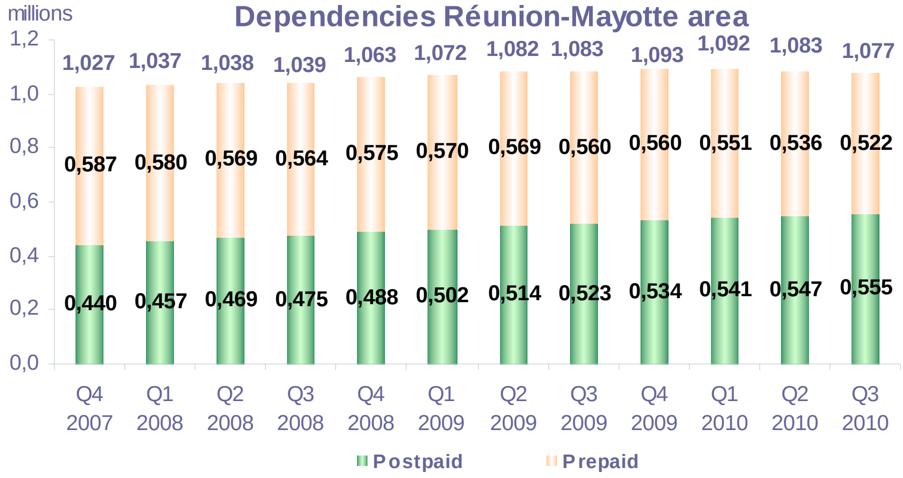
	Sept-09	Dec-09	March-10	June-10	Sept-10
Active customers*(7)	**986 700**	**990 400**	**998 400**	**990 500**	**999 600**
- as a % of total active customers	91,1%	90,6%	91,4%	91,4%	92,8%
- Quarterly Net Adds (4)	8 500	3 700	8 000	-7 900	9 100
- Quaterly net growrh as a %	*0,9%*	*0,4%*	*0,8%*	*-0,8%*	*0,9%*
- Year on year net growth	*4,0%*	*3,9%*	*2,5%*	*1,3%*	*1,3%*

adjusted figure

	Sept-09	Dec-09	March-10	June-10	Sept-10
Active Penetration Rate (5)	**99,8%**	**100,2%**	**99,5%**	**98,7%**	**99,6%**
Population at January the 1st of previous year (source: INSEE)	*988 500*	*988 500*	*1 003 500*	*1 003 500*	*1 003 500*

SMS Traffic - Overseas (REUNION-MAYOTTE)	Sept-09	Dec-09	March-10	June-10	Sept-10
SMS traffic in thousands of units (13)	**352 300**	**384 900**	**442 500**	**468 400**	**485 900**
- Quarterly growth in thousands of units (4)	42 100	32 600	57 600	25 900	17 500
- Quaterly growrh as a %	*13,6%*	*9,3%*	*15,0%*	*5,9%*	*3,7%*
- Year on year growth (4)	*88,5%*	*74,2%*	*54,0%*	*51,0%*	*37,9%*
Average monthly SMS Traffic per active customers (13)	119,5	129,8	148,3	157,0	162,8

Number of mobile customers in Overseas : Dependencies Réunion-Mayotte area



Appendix

<u>The references in the tables refer to the following notes:</u>

(1) Metropolitan mobile network operators (MNOs): Orange France, Société Française du Radiotéléphone (SFR) and Bouygues Telecom; and active MVNOs controlled by network operators and counted as such: Debitel, Ten, Neuf Cegetel, Mobisud. Metropolitan MVNOs independent of mobile operators and active during the quarter: Afone, Auchan Télécom, Bazile Telecom, Carrefour mobile, Coriolis Telecom, E-plus, France Telecom, NRJ Mobile, Numéricable, Omer Telecom, Prixtel, SIM +, Sisteer, Omer mobile, Transatel and Zero forfait. Overseas mobile network operators: Orange Caraïbe, subsidiary of Orange France; Orange Réunion, subsidiary of Orange France; Société Réunionnaise du Radiotéléphone (SRR), including under the Mayotte Télécom Mobile brand in Mayotte, subsidiary of SFR; Digicel AFG; SAS SPM, subsidiary of Orange Caraïbe in Saint-Pierre-et-Miquelon; Dauphin Telecom; Outremer Telecom and UTS Caraïbe.

(2) A client is considered to be any user of a mobile service provided by an operator (MNO or MVNO) and having a mobile line registered with an operator's Home Location Register (HLR) at the date in question. Due to misuse of language, the term "client" also refers to the mobile line itself. So, for business clients, each line is considered a client. Post-paid clients are those whose service is invoiced regularly (packages, metered offers, blocked accounts, etc.). By default, any non-post-paying client is considered to be a pre-paying client.

(3) Gross sales are the operator’s clients at the end of the quarter which are registered with the HLR during the quarter. They exclude migrations: pre-paid to post-paid migration corresponds to clients asking their operator to replace their pre-paid offer in force at the beginning of the quarter with a post-paid offer; conversely, post-paid to pre-paid migration corresponds to clients asking their operator to replace their post-paid offer in force at the beginning of the quarter with a pre-paid offer.

(4) Net growth data for the quarter are calculated as the difference in the number of clients between the beginning and end of the quarter. Year-on-year growth is obtained by comparing the numbers of clients of two ends of quarters one year apart to the end of the first quarter in question.

(5) The penetration rate is obtained by dividing the total number of clients or the number of "active" clients by the population in question. The MIM publication of December 2006 updated the populations resulting from INSEE’s ten-year census of 1st January 1999. From now on, the reference population is that published by INSEE on 1st January of the year in question, with no retroactive updating. On 1st January of year N, INSEE publishes its population estimates for 1st January of the year N-1. So, the reference population for 2010, taken from the estimates published on 1st January 2010 (and therefore on 1st January 2009), is a Metropolitan population of 62 469 000, to which are added a population of 2 088 800 for the DOM, broken down as 1 079 000 inhabitants for the Antilles-Guyana area and 1 003 500 for the Réunion area.

(6) A client under a commitment contract is any client having taken out or renewed a contract (out of all or part of the contracts related to mobile service) for a minimum period not having expired at the date in question. A client not under commitment contract is any client not having a contract.

(7) The number of active clients equals all post-paid clients or pre-paid clients having made or received a telephone call, whether free or paid, during the past three months (not including SMS).

(8) A client’s registration region is that of the Metropolitan administrative region in which the client was registered from the operator’s point of view. For post-paid clients, this is the region of the invoicing address.

(9) The market share of MVNOs in gross post-paid sales is the ratio as a percentage of gross sales made by the MVNOs during the quarter to total post-paid gross for the same quarter. The market share of MVNOs in gross pre-paid sales is the ratio as a percentage of gross pre-paid sales made by the MVNOs during the quarter to total gross pre-paid sales for the same quarter.

(10) The quarterly post-paid cancellation rate is the ratio of post-paid cancellations during the quarter to the average number of post-paid clients during the period (½ sum of post-paid numbers at the beginning and end of the quarter). The quarterly pre-paid cancellation rate is the ratio between pre-paid cancellations during the quarter and the average number of pre-paid clients during the period (½ sum of pre-paid clients at the beginning and end of the quarter). Note that a cancellation is defined as an operator’s client at the beginning of the quarter whose registration in the HLR was deleted during the quarter. Modifications to the registration in the HLR are not cancellations. So, this definition does not cover changes in offers within a line, or pre- to post-paid migrations or post- to pre-paid migrations, or service suspensions.

(11) The number of ported numbers is calculated as half of the volume of numbers of “in” porting and “out" porting done by all operators. “In” porting is considered to be an effective porting from the receiving operator’s point of view. “Out” porting is an effective porting from the donor operator’s point of view.

(12) The active number of multimedia clients is defined as all clients having used a multimedia service such as Internet mobile (Wap, I-Mode, Vodafone live, Orange World, etc.) at least once during the past month or, having sent an MMS or mobile e-mail (this does not include SMS), regardless of the support technology (CSD, GPRS, EDGE, UMTS, etc.).

(13) Quarterly SMS (Short Message Service) traffic corresponds to all SMS sent (outgoing SMS) during the quarter. The data for St. Pierre and Miquelon are not considered. Average monthly SMS traffic per active client equals quarterly SMS traffic divided by 3, divided by the average number of active clients ((number of active clients at the end of the previous quarter + number of active clients at the end of the quarter in question)/2).