Survey of the Mobile Market

*Statistic indicators for : September **30th, 2009***

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AUTORITÉ DE RÉGULATION
des communications électroniques
et des postes

Mobile Market Survey

September 30th, 2009

Summary :

As from the 4th quarter 2008, the data relating to the recurring sales turnover and the recurring traffic are published within the "Market Observatory" to the following address:
http://www.arcep.fr/index.php?id=10036

Warning about the modifications on the second quarter of 2009 data

Data corresponding to the second quarter of 2009 in Metropolitan France were modified. Indeed, variations can sometimes be noticed when punctual promotional offers are suggested by operators, when operators update their customers database, or, regarding to the number of prepaid customers, when modifications affect the validity period in receiving calls for some SIM cards.

Such an adjustment occurred after the second quarter of 2009 publication concerning the number of inactive prepaid SIM cards. This mechanically tempered with the total number of customers in order to show the effective evolution of the validity period, but had no effect on the active prepaid number of customers, which only include SIM cards having had an activity during the last three months and is, by definition, less sensitive to this kind of change.

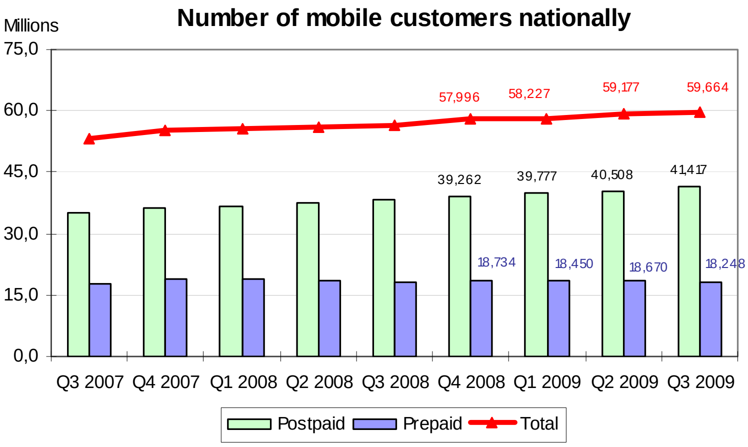
I. NATIONAL REPORT
Mobile Network Operators and Mobile Virtual Network Operators (1)
September 30th 2009

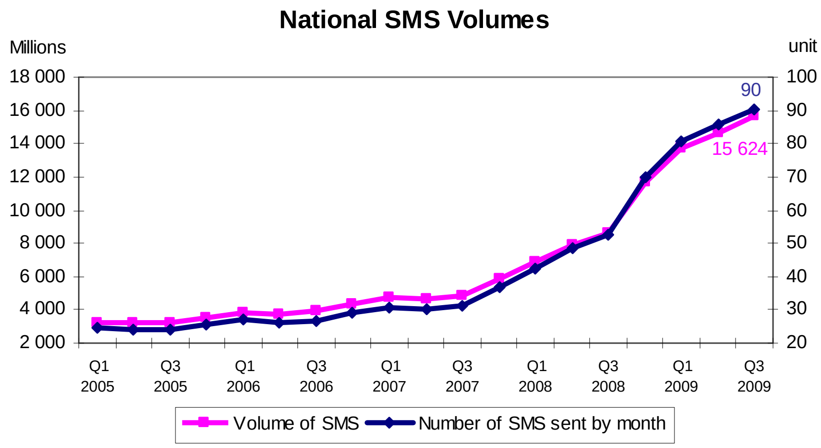
	Sept-08	Dec-08	March-09	June-09	Sept-09
Postpaid customers (2)	**38 259 900**	**39 262 100**	**39 777 100**	**40 507 700**	**41 416 700**
- Quarterly Net Adds (4)	798 800	1 002 200	515 000	730 600	909 000
- Quaterly net growrh as a %	*2,1%*	*2,6%*	*1,3%*	*1,8%*	*2,2%*
- Year on year net growth (4)	*8,5%*	*8,1%*	*7,9%*	*8,1%*	*8,3%*
Prepaid customers (2)	**18 143 000**	**18 733 700**	**18 449 500**	**18 669 600**	**18 247 700**
- Quarterly Net Adds (4)	-409 500	590 700	-284 200	220 100	-421 900
- Quaterly net growrh as a %	*-2,2%*	*3,3%*	*-1,5%*	*1,2%*	*-2,3%*
- Year on year net growth (4)	*1,8%*	*-1,7%*	*-2,1%*	*0,6%*	*0,6%*
Total customers (2)	**56 402 900**	**57 995 800**	**58 226 600**	**59 177 300**	**59 664 400**
- Quarterly Net Adds (4)	389 300	1 592 900	230 800	950 700	487 100
- Quaterly net growrh as a %	*0,7%*	*2,8%*	*0,4%*	*1,6%*	*0,8%*
- Year on year net growth (4)	*6,3%*	*4,8%*	*4,5%*	*5,6%*	*5,8%*
Penetration Rate (5)	**88,7%**	**91,2%**	**90,7%**	**92,2%**	**93,0%**
Population at January the 1 st of previous year (source: INSEE)	*63 598 300*	*63 598 300*	*64 171 800*	*64 171 800*	*64 171 800*

	Sept-08	Dec-08	March-09	June-09	Sept-09
Active customers*(7)	**55 071 300**	**56 435 600**	**56 622 800**	**57 119 400**	**58 028 200**
- as a % of total customers	97,6%	97,3%	97,2%	96,5%	97,3%
- Quarterly Net Adds (4)	608 600	1 364 300	187 200	496 600	908 800
- Quaterly net growrh as a %	*1,1%*	*2,5%*	*0,3%*	*0,9%*	*1,6%*
- Year on year net growth (4)	*5,8%*	*4,4%*	*4,2%*	*4,9%*	*5,4%*
Active Penetration Rate (5)	**86,6%**	**88,7%**	**88,2%**	**89,0%**	**90,4%**
Population at January the 1st of previous year (source: INSEE)	*63 598 300*	*63 598 300*	*64 171 800*	*64 171 800*	*64 171 800*

SMS traffic - National	**Sept-08**	**Dec-08**	**March-09**	**June-09**	**Sept-09**
SMS traffic in thousands of units (13)	**8 661 700**	**11 671 700**	**13 676 300**	**14 650 100**	**15 624 300**
- Quarterly growth in thousands of units (4)	729 600	3 010 000	2 004 600	973 800	974 200
- Quaterly growrh as a %	*9,2%*	*34,8%*	*17,2%*	*7,1%*	*6,6%*
- Year on year growth (4)	*78,3%*	*98,0%*	*98,4%*	*84,7%*	*80,4%*
Average monthly SMS Traffic per active customers (13)	52,7	69,8	80,6	85,9	90,5

* Obtained by extrapolation to all operators of the data given by operators declaring more than 200 000 customers





II. 1. METROPOLITAN REPORT
Mobile Network Operators and Mobile Virtual Network Operators (1)
September 30th 2009

	Sept-08	Dec-08	March-09	June-09	Sept-09
Postpaid customers (2)	**37 164 500**	**38 133 500**	**38 624 300**	**39 337 000**	**40 233 100**
- Quarterly gross sales (3)	1 911 800	2 423 000	1 851 600	1 905 600	2 319 600
- Quarterly Net Adds (4)	781 200	969 000	490 800	712 700	896 100
- Quaterly net growrh as a %	*2,1%*	*2,6%*	*1,3%*	*1,8%*	*2,3%*
- Year on year net growth (4)	*8,5%*	*8,1%*	*7,9%*	*8,1%*	*8,3%*
Prepaid customers (2)	**17 042 000**	**17 580 600**	**17 304 300**	**17 519 600**	**17 078 100**
- Quarterly gross sales (3)	2 003 100	2 548 800	1 940 900	1 960 000	2 127 300
- Quarterly Net Adds (4)	-442 400	538 600	-276 300	215 300	-441 500
- Quaterly net growrh as a %	*-2,5%*	*3,2%*	*-1,6%*	*1,2%*	*-2,5%*
- Year on year net growth (4)	*1,3%*	*-2,3%*	*-2,7%*	*0,2%*	*0,2%*
Total customers (2)	**54 206 500**	**55 714 100**	**55 928 600**	**56 856 600**	**57 311 200**
among which Internet SIM card	***821 500***	***995 600***	***1 196 000***	***1 460 500***	***1 760 400***
among which M2M SIM card	***753 300***	***897 400***	***963 600***	***1 126 900***	***1 357 700***
- Quarterly Net Adds (4)	338 800	1 507 600	214 500	928 000	454 600
- Quaterly net growrh as a %	*0,6%*	*2,8%*	*0,4%*	*1,7%*	*0,8%*
- Year on year net growth (4)	*6,1%*	*4,6%*	*4,4%*	*5,5%*	*5,7%*
Penetration Rate (5)	**88,1%**	**90,5%**	**90,1%**	**91,5%**	**92,3%**
Population at January the 1st of previous year (source: INSEE)	*61 538 000*	*61 538 000*	*62 106 000*	*62 106 000*	*62 106 000*
Customers not under commitment contract* (6)	**24 187 700**	**25 039 700**	**24 649 100**	**24 956 900**	**24 503 000**
- post-paid customers not under commitment contract	7 145 700	7 459 100	7 344 800	7 437 300	7 424 900
- % of post-paid customers not under commitment contract	19,2%	19,6%	19,0%	18,9%	18,5%
Active customers*(7)	**53 047 100**	**54 380 400**	**54 513 500**	**55 009 400**	**55 884 700**
- as a % of total customers	97,9%	97,6%	97,5%	96,8%	97,5%
- Quarterly Net Adds (4)	560 700	1 333 300	133 100	495 900	875 300
- Quaterly net growrh as a %	*1,1%*	*2,5%*	*0,2%*	*0,9%*	*1,6%*
- Year on year net growth (4)	*5,6%*	*4,4%*	*4,1%*	*4,8%*	*5,3%*
Active Penetration Rate (5)	**86,2%**	**88,4%**	**87,8%**	**88,6%**	**90,0%**
Population at January the 1st of previous year (source: INSEE)	*61 538 000*	*61 538 000*	*62 106 000*	*62 106 000*	*62 106 000*

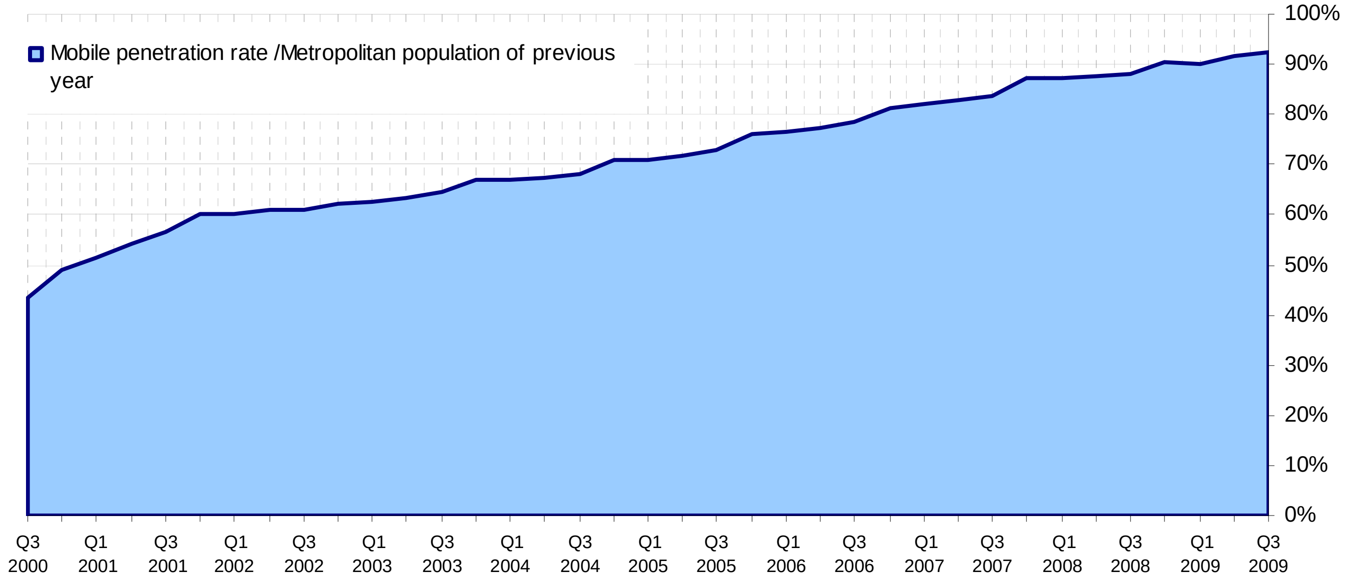
Active mobile multimedia clients - Metropolitan	Sept-08	Dec-08	March-09	June-09	Sept-09
Active mobile multimedia clients* (12)	**17 392 400**	**19 114 900**	**19 491 800**	**20 208 400**	**20 884 000**
- as a % of total active customers	32,8%	35,2%	35,8%	36,7%	37,4%
- Quarterly Net Adds (4)	657 700	1 722 500	376 900	716 600	675 600
- Quaterly net growrh as a %	*3,9%*	*9,9%*	*2,0%*	*3,7%*	*3,3%*
- Year on year net growth	*14,2%*	*11,7%*	*16,9%*	*20,8%*	*20,1%*

SMS Traffic - Metropolitan	Sept-08	Dec-08	March-09	June-09	Sept-09
SMS traffic in thousands of units (13)	**8 336 100**	**11 284 000**	**13 195 700**	**14 163 800**	**15 106 600**
- Quarterly growth in thousands of units (4)	669 400	2 947 900	1 911 700	968 100	942 800
- Quaterly growrh as a %	*8,7%*	*35,4%*	*16,9%*	*7,3%*	*6,7%*
- Year on year growth (4)	*78,0%*	*98,1%*	*97,0%*	*84,7%*	*81,2%*
Average monthly SMS Traffic per active customers (13)	52,7	70,0	80,8	86,2	90,8

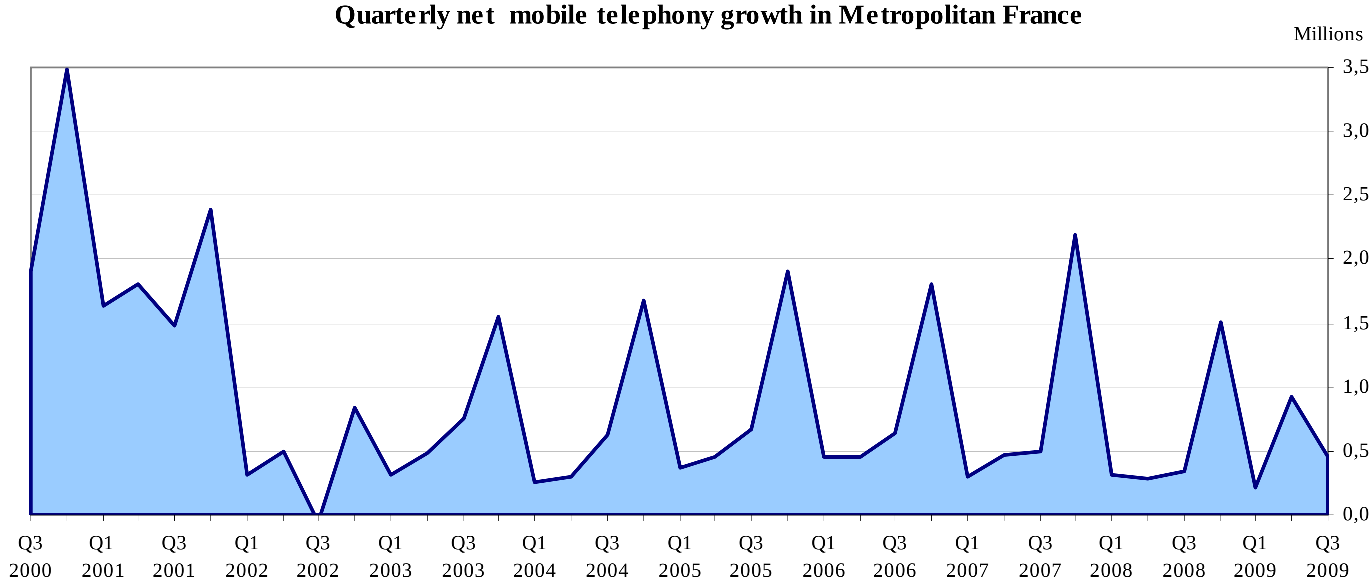
* Obtained by extrapolation to all operators of the data given by operators declaring more than 200 000 customers

adjusted figures

Mobile telephone penetration rate in Metropolitan France



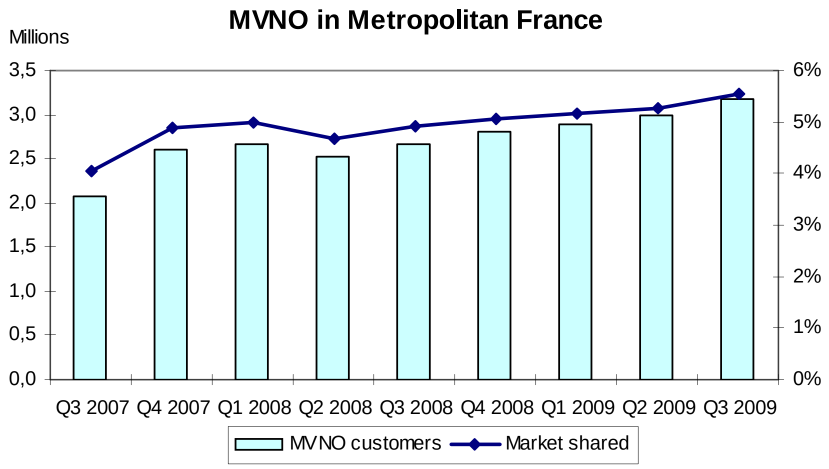
Quarterly net mobile telephony growth in Metropolitan France

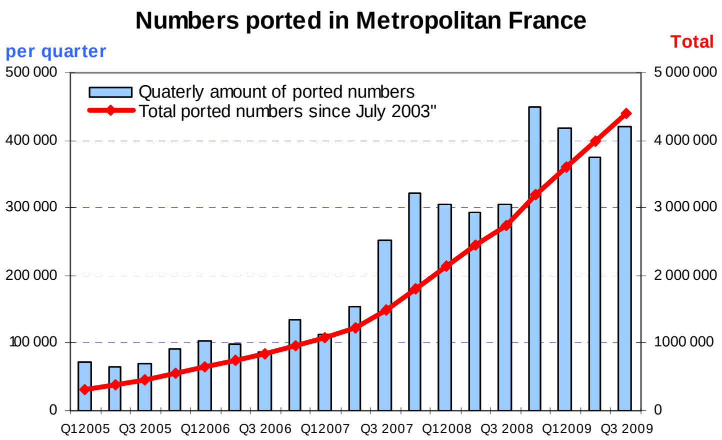


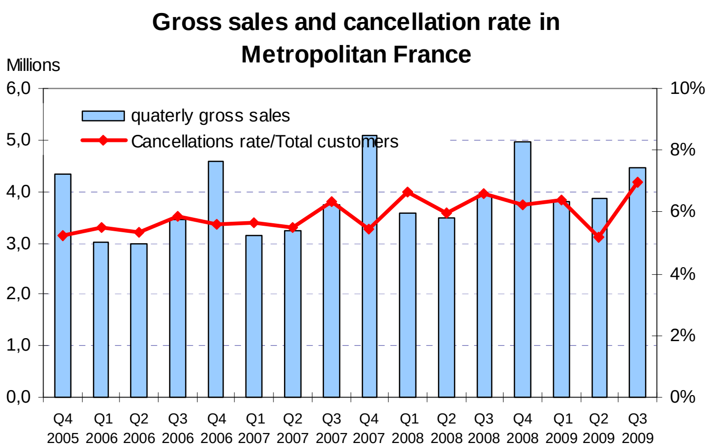
II. 2. METROPOLITAN COMPETITION REPORT
Mobile Network Operators and Mobile Virtual Network Operators (1)
September 30th 2009

	Sept-08	Dec-08	March-09	June-09	Sept-09
MNOs	**51 548 000**	**52 896 000**	**53 038 400**	**53 859 000**	**54 137 200**
- Quarterly Net Adds (4)	193 500	1 348 000	142 400	820 600	278 200
- Quaterly net growrh as a %	*0,4%*	*2,6%*	*0,3%*	*1,5%*	*0,5%*
- Year on year net growth (4)					*5,0%*
MVNOs	**2 658 500**	**2 818 100**	**2 890 200**	**2 998 200**	**3 174 000**
- Quarterly Net Adds (4)	145 400	159 600	72 100	108 000	175 800
- Quaterly net growrh as a %	*5,8%*	*6,0%*	*2,6%*	*3,7%*	*5,9%*
- Year on year net growth (4)					*19,4%*
MVNO Market share	**4,90%**	**5,06%**	**5,17%**	**5,27%**	**5,54%**
MVNO Market share of gross postpaid sales (9)	*6,5%*	*6,7%*	*9,1%*	*7,4%*	*10,0%*
MVNO Market share of gross prepaid sales (9)	*16,0%*	*14,5%*	*15,1%*	*15,5%*	*15,7%*
Quaterly postpaid cancellation rate (10)	*3,3%*	*4,0%*	*3,7%*	*3,2%*	*3,7%*
Quaterly prepaid cancellation rate (10)	*13,9%*	*10,9%*	*12,5%*	*9,7%*	*14,6%*
Numbers ported during the quarter	**304 400**	**449 600**	**418 300**	**374 900**	**420 800**
- Total numbers ported since July 2003 (11)	2 746 900	3 196 500	3 614 800	3 989 700	4 410 500
- Year on year growth (4)	*20,4%*	*27,8%*	*36,7%*	*27,4%*	*38,2%*

adjusted figures







II. 3. METROPOLITAN REPORT - RESIDENTIAL MARKET
Mobile Network Operators and Mobile Virtual Network Operators (1)
September 30th 2009

RESIDENTIAL MARKET	Sept-08	Dec-08	March-09	June-09	Sept-09
Postpaid residential customers (2)	**30 873 900**	**31 551 900**	**31 862 900**	**32 289 400**	**32 848 000**
- Quarterly gross sales (3)	1 583 600	1 951 200	1 462 200	1 446 700	1 815 800
- Quarterly Net Adds (4)	610 000	678 000	311 000	426 500	558 600
- Quaterly net growrh as a %	*2,0%*	*2,2%*	*1,0%*	*1,3%*	*1,7%*
- Year on year net growth (4)	*6,9%*	*6,5%*	*6,4%*	*6,7%*	*6,4%*
Prepaid residential customers (2)	**17 042 000**	**17 580 600**	**17 304 300**	**17 519 600**	**17 078 100**
- Quarterly gross sales (3)	2 003 100	2 548 800	1 940 900	1 960 000	2 127 300
- Quarterly Net Adds (4)	-473 600	538 600	-276 300	215 300	-441 500
- Quaterly net growrh as a %	*-2,7%*	*3,2%*	*-1,6%*	*1,2%*	*-2,5%*
- Year on year net growth (4)	*1,0%*	*-2,3%*	*-2,7%*	*0,0%*	*0,2%*
Total residential customers (2)	**47 915 900**	**49 132 500**	**49 167 200**	**49 809 000**	**49 926 100**
among which Internet SIM card	***274 300***	***390 700***	***544 600***	***770 200***	***1 027 100***
- Quarterly Net Adds (4)	136 400	1 216 600	34 700	641 800	117 100
- Quaterly net growrh as a %	*0,3%*	*2,5%*	*0,1%*	*1,3%*	*0,2%*
- Year on year net growth (4)	*4,7%*	*3,2%*	*3,0%*	*4,2%*	*4,2%*

adjusted figures

II. 4. METROPOLITAN COMPETITION REPORT - RESIDENTIAL MARKET
Mobile Network Operators and Mobile Virtual Network Operators (1)
September 30th 2009

RESIDENTIAL MARKET	Sept-08	Dec-08	March-09	June-09	Sept-09
MNOs	**45 270 300**	**46 327 100**	**46 290 500**	**46 825 000**	**46 766 400**
- Quarterly Net Adds (4)	-6 700	1 056 800	-36 600	534 500	-58 600
- Quaterly net growrh as a %	*0,0%*	*2,3%*	*-0,1%*	*1,2%*	*-0,1%*
- Year on year net growth (4)					*3,3%*
MVNOs	**2 645 700**	**2 805 300**	**2 876 700**	**2 984 000**	**3 159 700**
- Quarterly Net Adds (4)	143 100	159 600	71 400	107 300	175 700
- Quaterly net growrh as a %	*5,7%*	*6,0%*	*2,5%*	*3,7%*	*5,9%*
- Year on year net growth (4)					*19,4%*
MVNO Market share	**5,52%**	**5,71%**	**5,85%**	**5,99%**	**6,33%**
MVNO Market share of gross postpaid sales (9)	*7,7%*	*8,2%*	*11,5%*	*9,6%*	*12,8%*
MVNO Market share of gross prepaid sales (9)	*16,0%*	*14,5%*	*15,1%*	*15,5%*	*15,7%*
Quaterly postpaid cancellation rate (10)	*3,5%*	*4,2%*	*3,8%*	*3,3%*	*4,0%*
Quaterly prepaid cancellation rate (10)	*13,8%*	*10,9%*	*12,5%*	*9,7%*	*14,6%*
Numbers ported during the quarter	248 700	358 900	329 200	300 900	364 200

adjusted figures

II. 5. Customers geographic distribution (8)
Metropolitan MNOs and MVNOs (1)
September 30th 2009

County	Population at January, the 1st 2008	County penetration rate* March 2009	County penetration rate* June 2009	County penetration rate* September 2009	County penetration rate* December 2009
Alsace	1 836 000	79,1%	80,2%	80,3%	
Aquitaine	3 170 000	81,5%	82,6%	82,9%	
Auvergne	1 341 000	69,1%	69,8%	70,6%	
Basse-Normandie	1 463 000	73,0%	74,0%	74,3%	
Bourgogne	1 631 000	75,6%	76,8%	77,1%	
Bretagne	3 139 000	70,0%	71,9%	74,3%	
Centre	2 538 000	77,4%	78,5%	78,7%	
Champagne-Ardenne	1 334 000	84,1%	84,4%	85,4%	
Corse	302 000	100,1%	101,3%	100,6%	
Franche-Comté	1 159 000	68,5%	69,4%	69,5%	
Haute-Normandie	1 815 000	84,9%	86,0%	86,3%	
Ile-de-France	11 694 000	128,1%	131,5%	133,7%	
Languedoc-Roussillon	2 594 000	81,8%	82,9%	83,3%	
Limousin	735 000	73,0%	74,2%	74,5%	
Lorraine	2 337 000	82,0%	84,9%	82,7%	
Midi-Pyrénées	2 833 000	75,9%	77,1%	77,3%	
Nord-Pas-De-Calais	4 022 000	84,6%	85,6%	85,8%	
Pays de la Loire	3 508 000	72,7%	73,6%	73,9%	
Picardie	1 900 000	81,6%	81,8%	82,3%	
Poitou-Charentes	1 743 000	74,7%	75,7%	75,8%	
PACA	4 891 000	104,1%	105,0%	105,4%	
Rhône-Alpes	6 121 000	83,7%	84,6%	85,3%	
Total	**62 106 000**	**90,1%**	**91,5%**	**92,3%**	

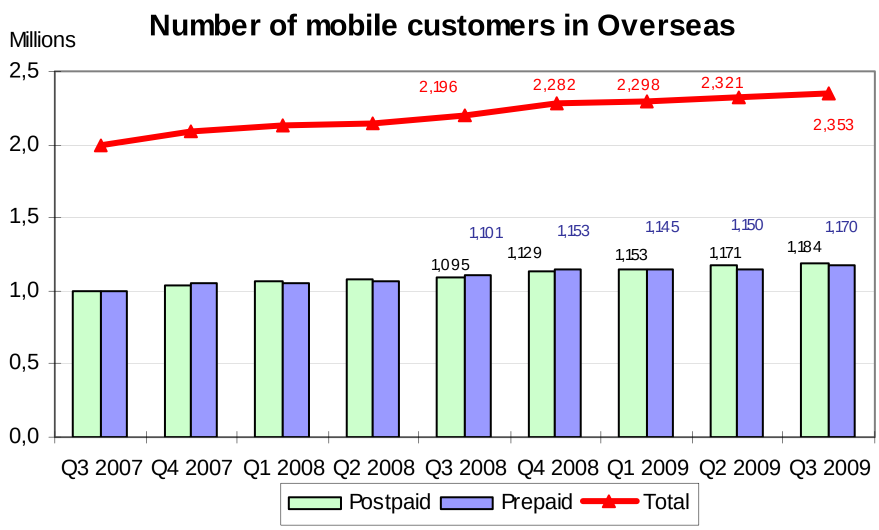
* Obtained by extrapolation to all operators of the data given by operators declaring more than 200 000 customers

adjusted figures

III. 1. OVERSEAS REPORT : DOM, Saint-Martin, Saint-Barthélémy, Mayotte, Saint Pierre& Miquelon
Mobile Network Operators (1)
September 30th 2009

	Sept-08	Dec-08	March-09	June-09	Sept-09
Postpaid customers (2)	**1 095 400**	**1 128 600**	**1 152 800**	**1 170 600**	**1 183 500**
- Quarterly Net Adds (4)	17 600	33 200	24 200	17 800	12 900
- Quaterly net growrh as a %	*1,6%*	*3,0%*	*2,1%*	*1,5%*	*1,1%*
- Year on year net growth (4)	*11,5%*	*8,7%*	*8,0%*	*8,6%*	*8,0%*
Prepaid customers (2)	**1 101 000**	**1 153 100**	**1 145 200**	**1 150 100**	**1 169 600**
- Quarterly Net Adds (4)	32 900	52 100	-7 900	4 900	19 500
- Quaterly net growrh as a %	*3,1%*	*4,7%*	*-0,7%*	*0,4%*	*1,7%*
- Year on year net growth (4)	*9,8%*	*9,8%*	*8,2%*	*7,7%*	*6,2%*
Total customers (2)	**2 196 400**	**2 281 700**	**2 298 000**	**2 320 700**	**2 353 100**
- Quarterly Net Adds (4)	50 500	85 300	16 300	22 700	32 400
- Quaterly net growrh as a %	*2,4%*	*3,9%*	*0,7%*	*1,0%*	*1,4%*
- Year on year net growth (4)	*10,2%*	*9,3%*	*8,1%*	*8,1%*	*7,1%*
Penetration Rate (5)	**106,6%**	**110,7%**	**111,2%**	**112,3%**	**113,9%**
Population at January the 1st of previous year (source: INSEE)	*2 060 300*	*2 060 300*	*2 065 800*	*2 065 800*	*2 065 800*
Active customers*(7)	**2 024 200**	**2 055 200**	**2 109 300**	**2 109 900**	**2 143 400**
- as a % of total active customers	92,2%	90,1%	91,8%	90,9%	91,1%
- Quarterly Net Adds (4)	47 900	31 000	54 100	600	33 500
- Quaterly net growrh as a %	*2,4%*	*1,5%*	*2,6%*	*0,0%*	*1,6%*
- Year on year net growth	*10,1%*	*4,9%*	*6,5%*	*6,8%*	*5,9%*
Active Penetration Rate (5)	**98,2%**	**99,8%**	**102,1%**	**102,1%**	**103,8%**
Population at January the 1st of previous year (source: INSEE)	*2 060 300*	*2 060 300*	*2 065 800*	*2 065 800*	*2 065 800*

SMS Traffic - Overseas	Sept-08	Dec-08	March-09	June-09	Sept-09
SMS traffic in thousands of units (13)	**325 600**	**387 800**	**480 600**	**486 200**	**517 700**
- Quarterly growth in thousands of units (4)	60 200	62 200	92 800	5 600	31 500
- Quaterly growrh as a %	*22,7%*	*19,1%*	*23,9%*	*1,2%*	*6,5%*
- Year on year growth (4)	*85,0%*	*95,1%*	*147,1%*	*83,2%*	*59,0%*
Average monthly SMS Traffic per active customers (13)	54,3	63,4	76,9	76,8	81,1

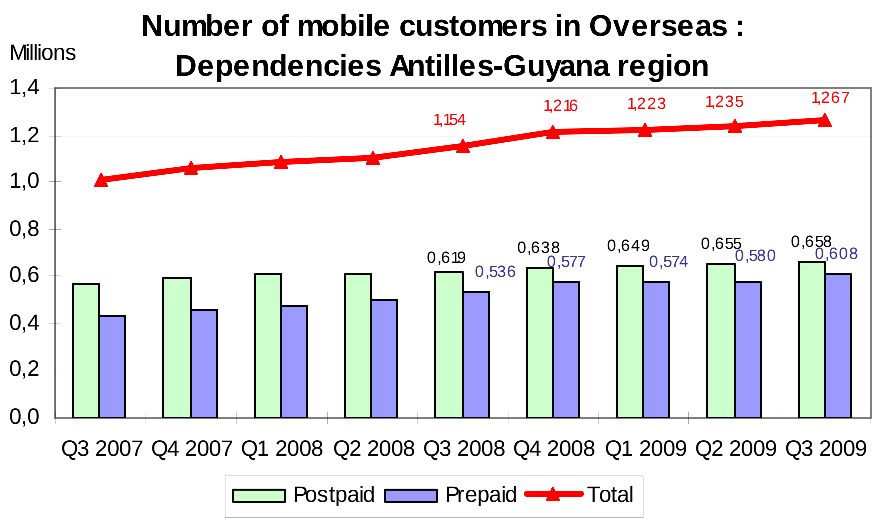


III. 2. OVERSEAS REPORT : ANTILLES-GUYANE
Mobile Network Operators (1)
September 30th 2009

	Sept-08	Dec-08	March-09	June-09	Sept-09
Postpaid customers (2)	**618 500**	**638 300**	**648 600**	**654 800**	**658 400**
- Quarterly Net Adds (4)	11 300	19 800	10 300	6 200	3 600
- Quaterly net growrh as a %	*1,9%*	*3,2%*	*1,6%*	*1,0%*	*0,5%*
- Year on year net growth (4)	*8,3%*	*7,1%*	*6,6%*	*7,8%*	*6,5%*
Prepaid customers (2)	**535 800**	**577 200**	**574 200**	**580 300**	**608 400**
- Quarterly Net Adds (4)	37 700	41 400	-3 000	6 100	28 100
- Quaterly net growrh as a %	*7,6%*	*7,7%*	*-0,5%*	*1,1%*	*4,8%*
- Year on year net growth (4)	*22,9%*	*24,9%*	*20,1%*	*16,5%*	*13,5%*
Total customers (2)	**1 154 300**	**1 215 500**	**1 222 800**	**1 235 100**	**1 266 800**
- Quarterly Net Adds (4)	49 000	61 200	7 300	12 300	31 700
- Quaterly net growrh as a %	*4,4%*	*5,3%*	*0,6%*	*1,0%*	*2,6%*
- Year on year net growth (4)	*14,6%*	*14,9%*	*12,5%*	*11,7%*	*9,7%*
Penetration Rate (5)	**108,8%**	**114,6%**	**114,2%**	**115,3%**	**118,3%**
Population at January the 1st of previous year (source: INSEE)	*1 061 000*	*1 061 000*	*1 071 000*	*1 071 000*	*1 071 000*
Active customers*(7)	**1 072 500**	**1 099 300**	**1 132 400**	**1 128 500**	**1 153 500**
- as a % of total active customers	92,9%	90,4%	92,6%	91,4%	91,1%
- Quarterly Net Adds (4)	25 500	26 800	33 100	-3 900	25 000
- Quaterly net growrh as a %	*2,4%*	*2,5%*	*3,0%*	*-0,3%*	*2,2%*
- Year on year net growth			*9,5%*	*7,8%*	*7,6%*
Active Penetration Rate (5)	**101,1%**	**103,6%**	**105,7%**	**105,4%**	**107,7%**
Population at January the 1st of previous year (source: INSEE)	*1 061 000*	*1 061 000*	*1 071 000*	*1 071 000*	*1 071 000*

SMS Traffic - Overseas (ANTILLES-GUYANE)	Sept-08	Dec-08	March-09	June-09	Sept-09
SMS traffic in thousands of units (13)	**138 700**	**166 900**	**196 300**	**189 100**	**172 900**
- Quarterly growth in thousands of units (4)	5 491	28 200	29 400	-7 200	-16 200
- Quaterly growth as a %	*4,1%*	*20,3%*	*17,6%*	*-3,7%*	*-8,6%*
- Year on year growth (4)			*45,1%*	*42,0%*	*24,7%*
Average monthly SMS Traffic per active customers (13)	43,5	51,2	58,6	55,8	50,5

adjusted figures



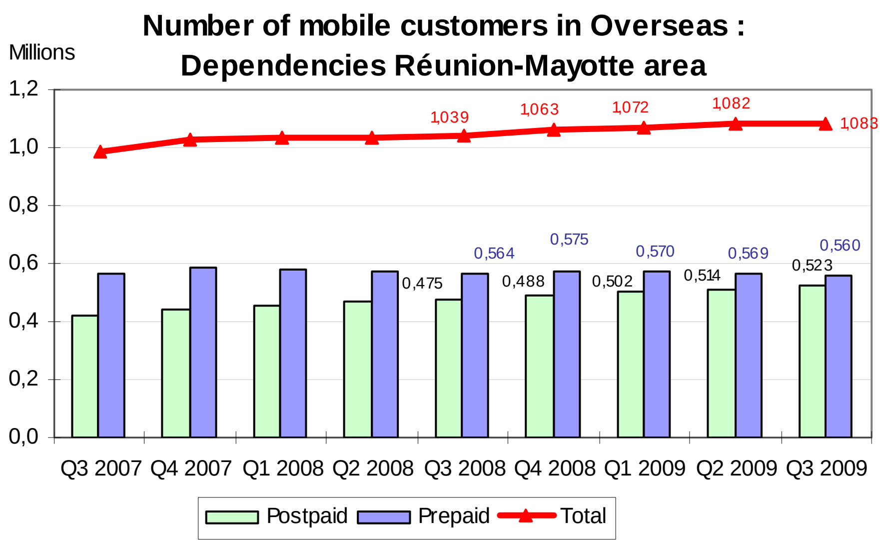
III. 3. OVERSEAS REPORT : REUNION-MAYOTTE
Mobile Network Operators (1)
September 30th 2009

	Sept-08	Dec-08	March-09	June-09	Sept-09
Postpaid customers (2)	**474 900**	**488 300**	**502 100**	**513 700**	**523 100**
- Quarterly Net Adds (4)	6 300	13 400	13 800	11 600	9 400
- Quaterly net growrh as a %	*1,3%*	*2,8%*	*2,8%*	*2,3%*	*1,8%*
- Year on year net growth (4)	*13,7%*	*11,0%*	*9,8%*	*9,6%*	*10,1%*
Prepaid customers (2)	**564 100**	**574 800**	**570 000**	**568 700**	**560 000**
- Quarterly Net Adds (4)	-5 000	10 700	-4 800	-1 300	-8 700
- Quaterly net growrh as a %	*-0,9%*	*1,9%*	*-0,8%*	*-0,2%*	*-1,5%*
- Year on year net growth (4)	*-0,3%*	*-2,1%*	*-1,6%*	*-0,1%*	*-0,7%*
Total customers (2)	**1 039 000**	**1 063 100**	**1 072 100**	**1 082 400**	**1 083 100**
- Quarterly Net Adds (4)	1 300	24 100	9 000	10 300	700
- Quaterly net growrh as a %	*0,1%*	*2,3%*	*0,8%*	*1,0%*	*0,1%*
- Year on year net growth (4)	*5,7%*	*3,5%*	*3,4%*	*4,3%*	*4,2%*
Penetration Rate (5)	**104,6%**	**107,1%**	**108,5%**	**109,5%**	**109,6%**
Population at January the 1st of previous year (source: INSEE)	*993 000*	*993 000*	*988 500*	*988 500*	*988 500*

Active customers*(7)	**948 700**	**952 800**	**973 800**	**978 200**	**986 700**
- as a % of total active customers	91,3%	89,6%	90,8%	90,4%	91,1%
- Quarterly Net Adds (4)	22 400	4 100	21 000	4 400	8 500
- Quaterly net growrh as a %	*2,4%*	*0,4%*	*2,2%*	*0,5%*	*0,9%*
- Year on year net growth			*3,2%*	*5,6%*	*4,0%*
adjusted figure					
Active Penetration Rate (5)	**95,5%**	**96,0%**	**98,5%**	**99,0%**	**99,8%**
Population at January the 1st of previous year (source: INSEE)	*993 000*	*993 000*	*988 500*	*988 500*	*988 500*

SMS Traffic - Overseas (REUNION-MAYOTTE)	Sept-08	Dec-08	March-09	June-09	Sept-09
SMS traffic in thousands of units (13)	**186 900**	**220 900**	**284 300**	**297 200**	**344 800**
- Quarterly growth in thousands of units (4)	54 700	34 000	63 400	12 900	47 600
- Quaterly growrh as a %	*41,4%*	*18,2%*	*28,7%*	*4,5%*	*16,0%*
- Year on year growth (4)			*380,2%*	*124,8%*	*84,5%*
Average monthly SMS Traffic per active customers (13)	66,5	77,4	98,4	101,5	117,0

adjusted figure



<u>The references in the tables refer to the following notes:</u>

(1) Metropolitan mobile network operators (MNOs): Orange France, Société Française du Radiotéléphone (SFR) and Bouygues Telecom; and active MVNOs controlled by network operators and counted as such: Debitel, Ten and Neuf Cegetel. Metropolitan MVNOs independent of mobile operators and active during the quarter: Afone, Auchan Télécom, Bazile Telecom, Carrefour mobile, Coriolis, E-plus, France Telecom, Mobisud, NRJ Mobile, Numéricable, Omer Telecom, Tele2 and Transatel. Overseas mobile network operators: Orange Caraïbe, subsidiary of Orange France; Orange Réunion, subsidiary of Orange France; Société Réunionnaise du Radiotéléphone (SRR), including under the Mayotte Télécom Mobile brand in Mayotte, subsidiary of SFR; Digicel AFG; SAS SPM, subsidiary of Orange Caraïbe in Saint-Pierre-et-Miquelon; Dauphin Telecom; Outremer Telecom and UTS Caraïbe.

(2) A client is considered to be any user of a mobile service provided by an operator (MNO or MVNO) and having a mobile line registered with an operator's Home Location Register (HLR) at the date in question. Due to misuse of language, the term "client" also refers to the mobile line itself. So, for business clients, each line is considered a client. Post-paid clients are those whose service is invoiced regularly (packages, metered offers, blocked accounts, etc.). By default, any non-post-paying client is considered to be a pre-paying client.

(3) Gross sales are the operator’s clients at the end of the quarter which are registered with the HLR during the quarter. They exclude migrations: pre-paid to post-paid migration corresponds to clients asking their operator to replace their pre-paid offer in force at the beginning of the quarter with a post-paid offer; conversely, post-paid to pre-paid migration corresponds to clients asking their operator to replace their post-paid offer in force at the beginning of the quarter with a pre-paid offer.

(4) Net growth data for the quarter are calculated as the difference in the number of clients between the beginning and end of the quarter. Year-on-year growth is obtained by comparing the numbers of clients of two ends of quarters one year apart to the end of the first quarter in question.

(5) The penetration rate is obtained by dividing the total number of clients or the number of "active" clients by the population in question. The MIM publication of December 2006 updated the populations resulting from INSEE’s ten-year census of 1st January 1999. From now on, the reference population is that published by INSEE on 1st January of the year in question, with no retroactive updating. On 1st January of year N, INSEE publishes its population estimates for 1st January of the year N-1. So, the reference population for 2009, taken from the estimates published on 1st January 2009 (and therefore on 1st January 2008), is a Metropolitan population of 62 106 000, to which are added a population of 2 065 800 for the DOM, broken down as 1 071 000 inhabitants for the Antilles-Guyana area and 788 500 for the Réunion area.

(6) A client under a commitment contract is any client having taken out or renewed a contract (out of all or part of the contracts related to mobile service) for a minimum period not having expired at the date in question. A client not under commitment contract is any client not having a contract.

(7) The number of active clients equals all post-paid clients or pre-paid clients having made or received a telephone call, whether free or paid, during the past three months (not including SMS).

(8) A client’s registration region is that of the Metropolitan administrative region in which the client was registered from the operator’s point of view. For post-paid clients, this is the region of the invoicing address.

(9) The market share of MVNOs in gross post-paid sales is the ratio as a percentage of gross sales made by the MVNOs during the quarter to total post-paid gross for the same quarter. The market share of MVNOs in gross pre-paid sales is the ratio as a percentage of gross pre-paid sales made by the MVNOs during the quarter to total gross pre-paid sales for the same quarter.

(10) The quarterly post-paid cancellation rate is the ratio of post-paid cancellations during the quarter to the average number of post-paid clients during the period (½ sum of post-paid numbers at the beginning and end of the quarter). The quarterly pre-paid cancellation rate is the ratio between pre-paid cancellations during the quarter and the average number of pre-paid clients during the period (½ sum of pre-paid clients at the beginning and end of the quarter). Note that a cancellation is defined as an operator’s client at the beginning of the quarter whose registration in the HLR was deleted during the quarter. Modifications to the registration in the HLR are not cancellations. So, this definition does not cover changes in offers within a line, or pre- to post-paid migrations or post- to pre-paid migrations, or service suspensions.

(11) The number of ported numbers is calculated as half of the volume of numbers of “in” porting and “out" porting done by all operators. “In” porting is considered to be an effective porting from the receiving operator’s point of view. “Out” porting is an effective porting from the donor operator’s point of view.

(12) The active number of multimedia clients is defined as all clients having used a multimedia service such as Internet mobile (Wap, I-Mode, Vodafone live, Orange World, etc.) at least once during the past month or, having sent an MMS or mobile e-mail (this does not include SMS), regardless of the support technology (CSD, GPRS, EDGE, UMTS, etc.).

(13) Quarterly SMS (Short Message Service) traffic corresponds to all SMS sent (outgoing SMS) during the quarter. The data for St. Pierre and Miquelon are not considered. Average monthly SMS traffic per active client equals quarterly SMS traffic divided by 3, divided by the average number of active clients ((number of active clients at the end of the previous quarter + number of active clients at the end of the quarter in question)/2).